



The relative strengths and weaknesses of Looksmart LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Looksmart LTD compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 102% points. The greatest weakness of Looksmart LTD is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 54% points.

The company's Economic Capital Ratio, given in the ranking table, is 321%, being 89% points above the market average of 232%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	26,951	Assets	30,112
Assets, Non-Current	1,941	Liabilities	4,531
Cost of Goods and Services Sold	15,195	Expenses	30,554
Depreciation, Depletion, Amortization	0	Revenues	27,634
General and Administrative Expense	5,312	Stockholders Equity	25,581
Intangible Assets	0	Net Income	-2,508
Liabilities, Current	4,235	Comprehensive Net Income	-2,508
Liabilities, Non-Current	0	BaseVar	61,272
Other Assets	1,220	ECR before LimitedLiability	201%
Other Compr. Net Income	0	Economic Capital Ratio	321%
Other Expenses	973		
Other Liabilities	296		
Other Net Income	412		
Other Revenues	27,634		
Research and Development Expense	6,742		
Selling Expense	2,332		