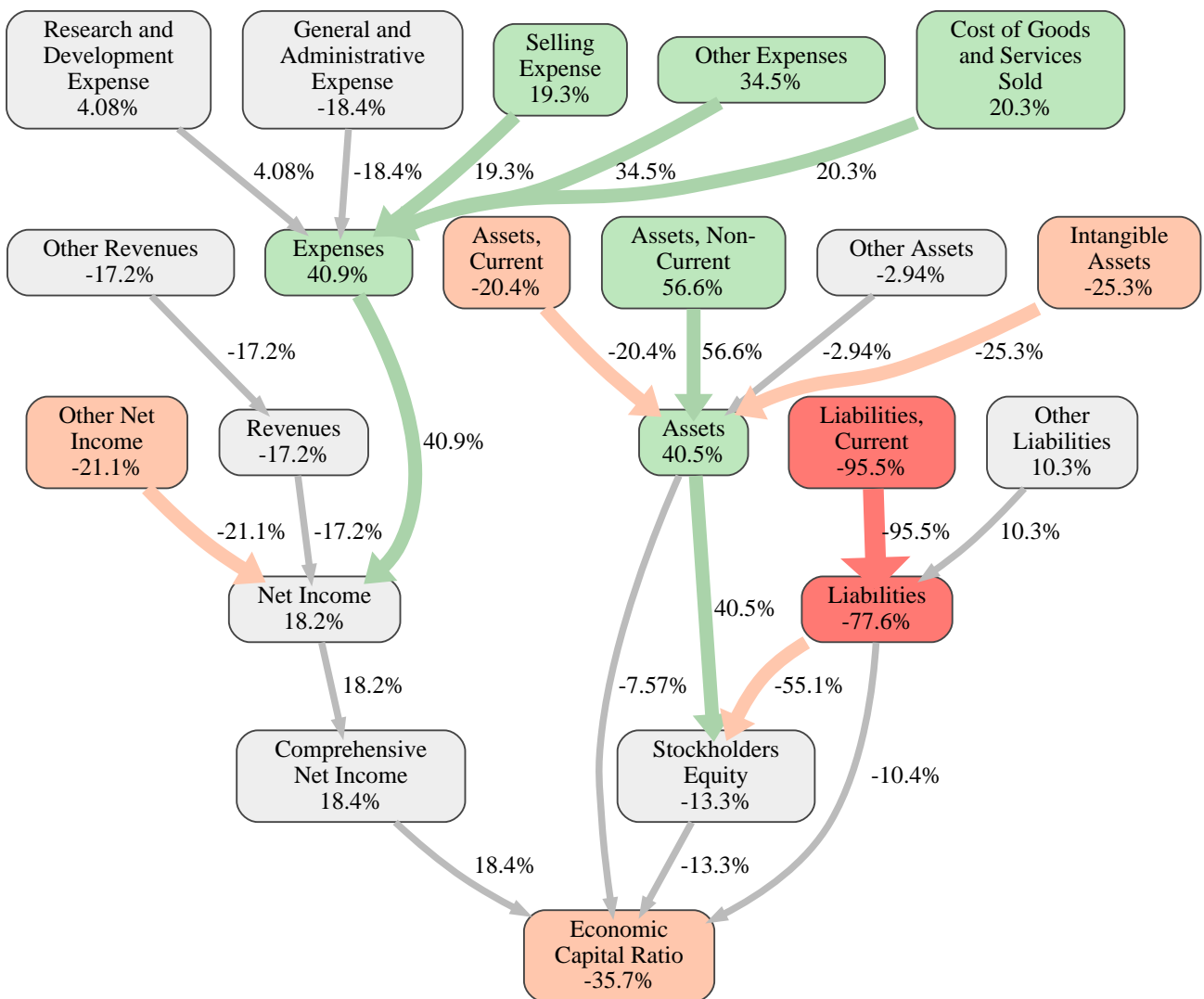




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DATA PROCESSING 2012

Massive Interactive Inc
Rank 27 of 38





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The relative strengths and weaknesses of Massive Interactive Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Massive Interactive Inc compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 57% points. The greatest weakness of Massive Interactive Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 96% points.

The company's Economic Capital Ratio, given in the ranking table, is 196%, being 36% points below the market average of 232%.

Input Variable	Value in 1000 USD
Assets, Current	1,484
Assets, Non-Current	7,504
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	75
General and Administrative Expense	1,527
Intangible Assets	0
Liabilities, Current	6,042
Liabilities, Non-Current	562
Other Assets	0
Other Compr. Net Income	0
Other Expenses	243
Other Liabilities	0
Other Net Income	-854
Other Revenues	2,494
Research and Development Expense	0
Selling Expense	0

Output Variable	Value in 1000 USD
Assets	8,989
Liabilities	6,603
Expenses	1,845
Revenues	2,494
Stockholders Equity	2,385
Net Income	-205
Comprehensive Net Income	-205
BaseVar	11,691
ECR before LimitedLiability	42%
Economic Capital Ratio	196%