



The relative strengths and weaknesses of Internet America INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Internet America INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 103% points. The greatest weakness of Internet America INC is the variable Other Expenses, reducing the Economic Capital Ratio by 66% points.

The company's Economic Capital Ratio, given in the ranking table, is 307%, being 92% points above the market average of 215%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,146	Assets	6,115
Assets, Non-Current	1,515	Liabilities	1,927
Cost of Goods and Services Sold	0	Expenses	7,109
Depreciation, Depletion, Amortization	820	Revenues	7,350
General and Administrative Expense	0	Stockholders Equity	4,188
Intangible Assets	2,037	Net Income	643
Liabilities, Current	1,619	Comprehensive Net Income	643
Liabilities, Non-Current	308	BaseVar	15,166
Other Assets	417	ECR before LimitedLiability	181%
Other Compr. Net Income	0	Economic Capital Ratio	307%
Other Expenses	4,342		
Other Liabilities	0		
Other Net Income	402		
Other Revenues	7,350		
Research and Development Expense	0		
Selling Expense	1,946		