





DATA PROCESSING 2013

Looksmart LTD
Rank 28 of 53

The relative strengths and weaknesses of Looksmart LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Looksmart LTD compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 50% points. The greatest weakness of Looksmart LTD is the variable Expenses, reducing the Economic Capital Ratio by 81% points.

The company's Economic Capital Ratio, given in the ranking table, is 202%, being 12% points below the market average of 215%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	18,365	Assets	18,865
Assets, Non-Current	378	Liabilities	4,139
Cost of Goods and Services Sold	10,163	Expenses	26,809
Depreciation, Depletion, Amortization	2,303	Revenues	15,691
General and Administrative Expense	5,579	Stockholders Equity	14,726
Intangible Assets	0	Net Income	-11,047
Liabilities, Current	3,962	Comprehensive Net Income	-11,069
Liabilities, Non-Current	0	BaseVar	43,447
Other Assets	122	ECR before LimitedLiability	49%
Other Compr. Net Income	-22	Economic Capital Ratio	202%
Other Expenses	201		
Other Liabilities	177		
Other Net Income	71		
Other Revenues	15,691		
Research and Development Expense	6,036		
Selling Expense	2,527		