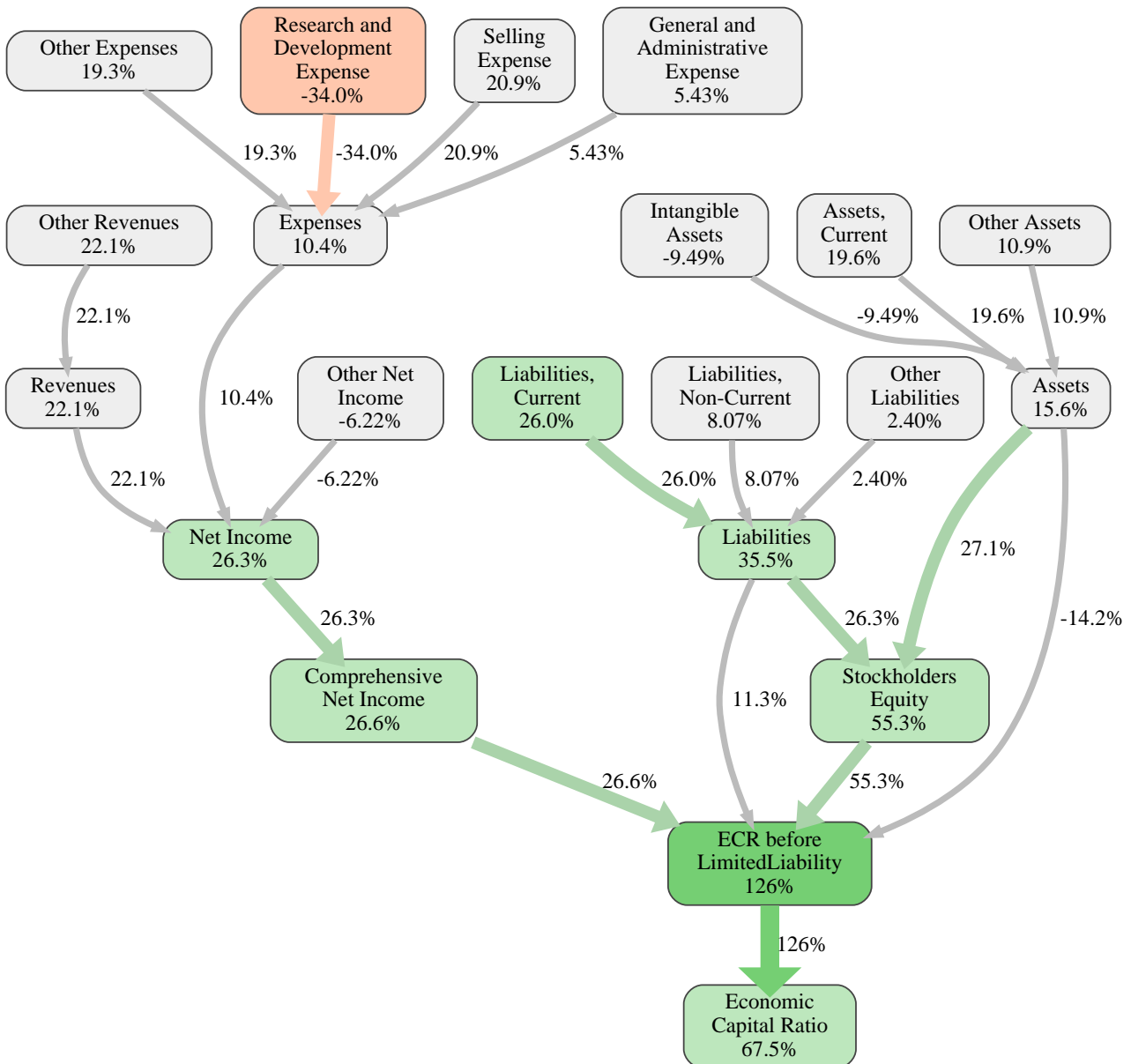




RealRate

DATA PROCESSING 2013

Zynga INC
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The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 55% points. The greatest weakness of Zynga INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 34% points.

The company's Economic Capital Ratio, given in the ranking table, is 282%, being 67% points above the market average of 215%.

Input Variable	Value in 1000 USD
Assets, Current	1,484,370
Assets, Non-Current	481,789
Cost of Goods and Services Sold	352,169
Depreciation, Depletion, Amortization	0
General and Administrative Expense	189,004
Intangible Assets	242,618
Liabilities, Current	517,186
Liabilities, Non-Current	109,047
Other Assets	367,543
Other Compr. Net Income	0
Other Expenses	145,366
Other Liabilities	124,584
Other Net Income	23,396
Other Revenues	1,281,267
Research and Development Expense	645,648
Selling Expense	181,924

Output Variable	Value in 1000 USD
Assets	2,576,320
Liabilities	750,817
Expenses	1,514,111
Revenues	1,281,267
Stockholders Equity	1,825,503
Net Income	-209,448
Comprehensive Net Income	-209,448
BaseVar	3,777,649
ECR before LimitedLiability	147%
Economic Capital Ratio	282%