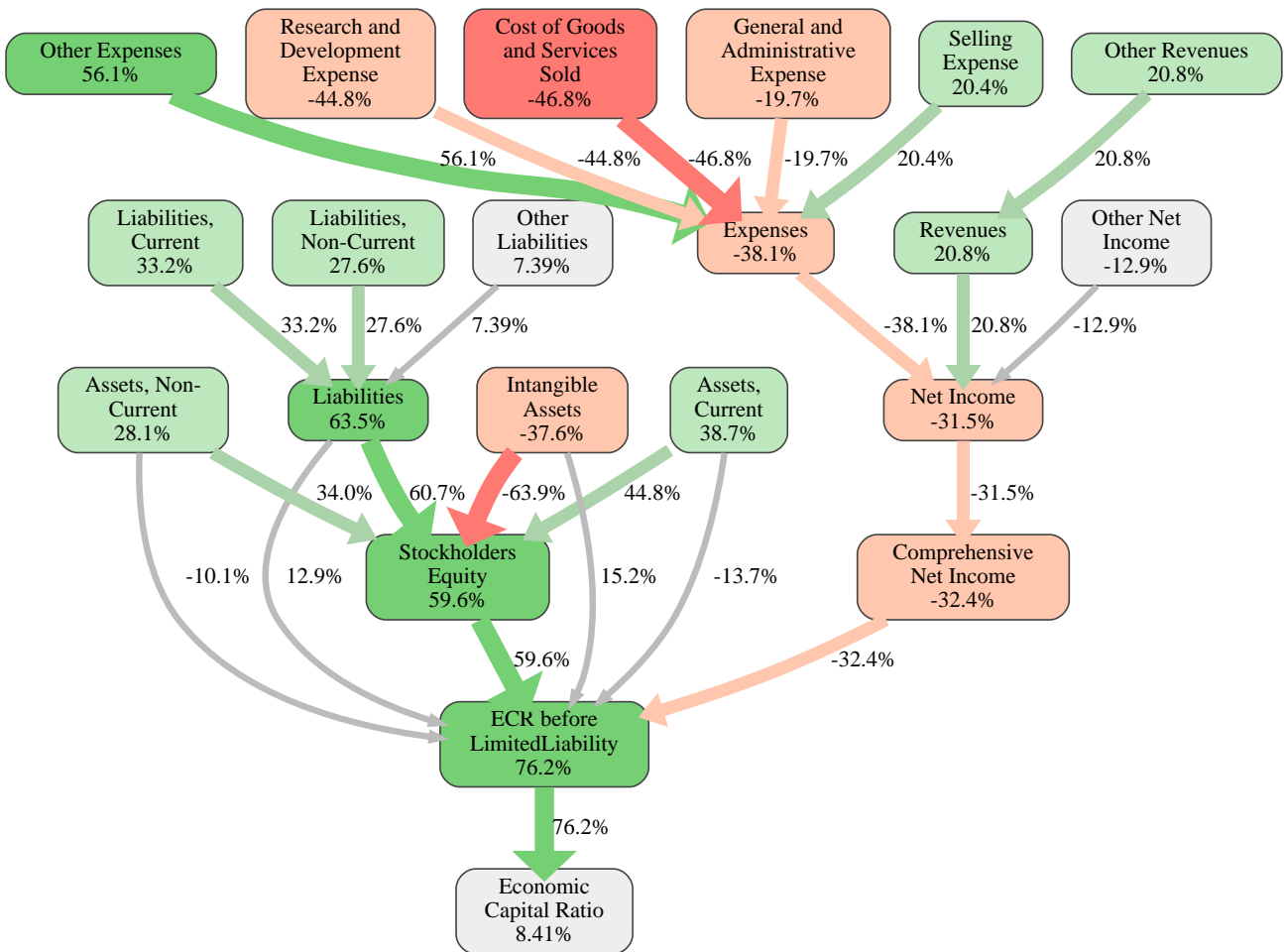




RealRate

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Looksmart LTD
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The relative strengths and weaknesses of Looksmart LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Looksmart LTD compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 63% points. The greatest weakness of Looksmart LTD is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 47% points.

The company's Economic Capital Ratio, given in the ranking table, is 232%, being 8.4% points above the market average of 223%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	7,574	Assets	11,646
Assets, Non-Current	3,831	Liabilities	2,371
Cost of Goods and Services Sold	4,474	Expenses	12,221
Depreciation, Depletion, Amortization	0	Revenues	6,679
General and Administrative Expense	3,052	Stockholders Equity	9,275
Intangible Assets	0	Net Income	-5,356
Liabilities, Current	2,185	Comprehensive Net Income	-5,464
Liabilities, Non-Current	0	BaseVar	21,404
Other Assets	241	ECR before LimitedLiability	83%
Other Compr. Net Income	-108	Economic Capital Ratio	232%
Other Expenses	56		
Other Liabilities	186		
Other Net Income	186		
Other Revenues	6,679		
Research and Development Expense	3,557		
Selling Expense	1,082		