



The relative strengths and weaknesses of Lifelock INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifelock INC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 91% points. The greatest weakness of Lifelock INC is the variable Other Revenues, reducing the Economic Capital Ratio by 57% points.

The company's Economic Capital Ratio, given in the ranking table, is 300%, being 76% points above the market average of 223%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	203,583	Assets	463,250
Assets, Non-Current	18,316	Liabilities	161,094
Cost of Goods and Services Sold	0	Expenses	216,708
Depreciation, Depletion, Amortization	0	Revenues	0
General and Administrative Expense	44,070	Stockholders Equity	302,156
Intangible Assets	203,333	Net Income	52,451
Liabilities, Current	156,454	Comprehensive Net Income	52,433
Liabilities, Non-Current	4,640	BaseVar	676,586
Other Assets	38,018	ECR before LimitedLiability	171%
Other Compr. Net Income	-18	Economic Capital Ratio	300%
Other Expenses	9,747		
Other Liabilities	0		
Other Net Income	269,159		
Other Revenues	0		
Research and Development Expense	0		
Selling Expense	162,891		