





RealRate

DATA PROCESSING 2014

Marin Software INC
Rank 14 of 49



The relative strengths and weaknesses of Marin Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marin Software INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 91% points. The greatest weakness of Marin Software INC is the variable Selling Expense, reducing the Economic Capital Ratio by 27% points.

The company's Economic Capital Ratio, given in the ranking table, is 285%, being 62% points above the market average of 223%.

Input Variable	Value in 1000 USD
Assets, Current	122,023
Assets, Non-Current	15,354
Cost of Goods and Services Sold	31,109
Depreciation, Depletion, Amortization	0
General and Administrative Expense	17,028
Intangible Assets	0
Liabilities, Current	17,787
Liabilities, Non-Current	4,246
Other Assets	0
Other Compr. Net Income	0
Other Expenses	492
Other Liabilities	0
Other Net Income	-1,024
Other Revenues	77,315
Research and Development Expense	20,715
Selling Expense	42,799

Output Variable	Value in 1000 USD
Assets	137,377
Liabilities	22,033
Expenses	112,143
Revenues	77,315
Stockholders Equity	115,344
Net Income	-35,852
Comprehensive Net Income	-35,852
BaseVar	222,566
ECR before LimitedLiability	151%
Economic Capital Ratio	285%