





The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 93% points. The greatest weakness of Zynga INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 22% points.

The company's Economic Capital Ratio, given in the ranking table, is 325%, being 101% points above the market average of 223%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,241,399	Assets	2,279,085
Assets, Non-Current	374,941	Liabilities	401,814
Cost of Goods and Services Sold	248,358	Expenses	911,010
Depreciation, Depletion, Amortization	0	Revenues	873,266
General and Administrative Expense	162,918	Stockholders Equity	1,877,271
Intangible Assets	246,271	Net Income	-36,982
Liabilities, Current	279,754	Comprehensive Net Income	-36,982
Liabilities, Non-Current	122,060	BaseVar	2,679,228
Other Assets	416,474	ECR before LimitedLiability	207%
Other Compr. Net Income	0	Economic Capital Ratio	325%
Other Expenses	-17,670		
Other Liabilities	0		
Other Net Income	762		
Other Revenues	873,266		
Research and Development Expense	413,001		
Selling Expense	104,403		