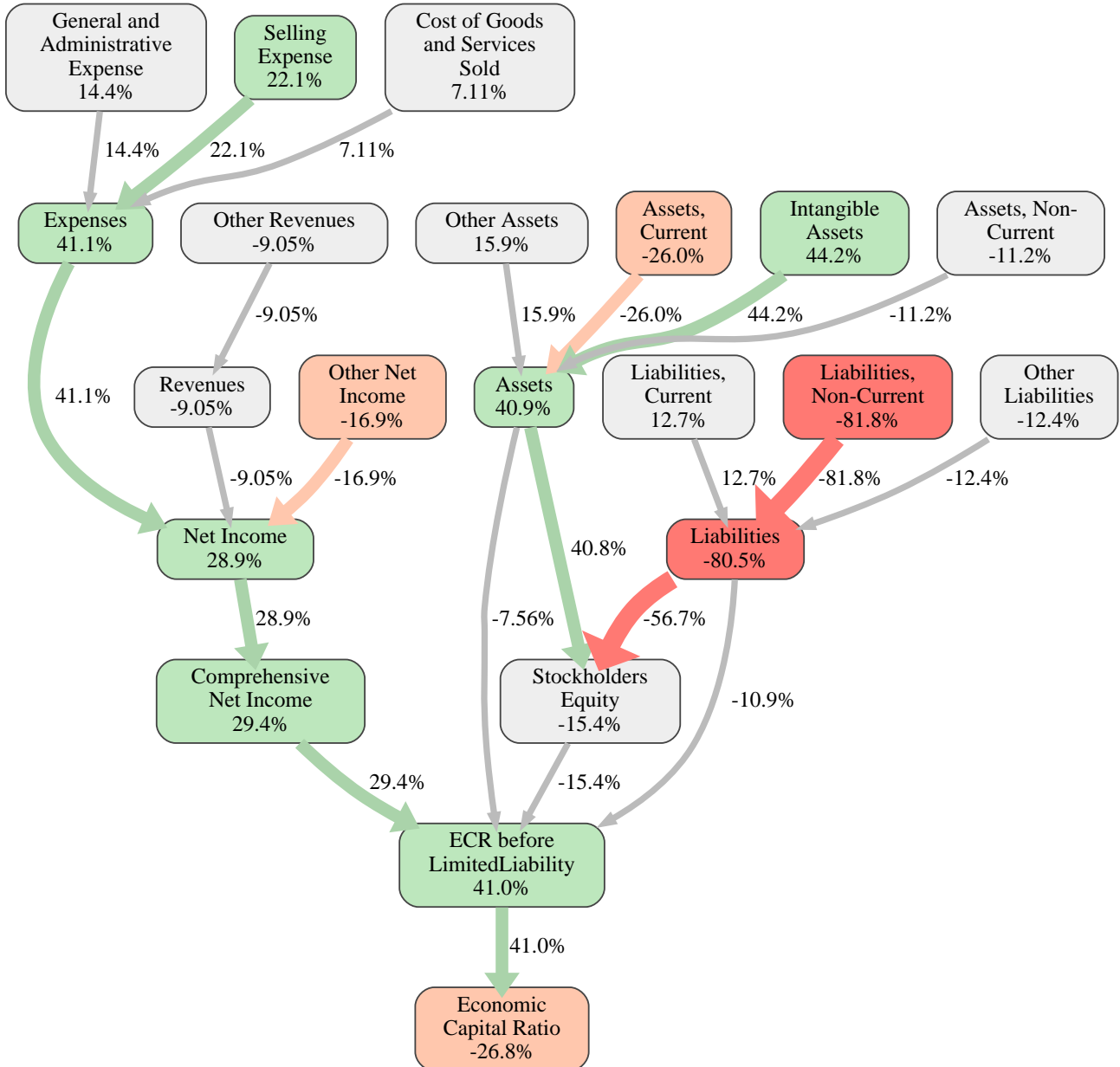




RealRate

# DATA PROCESSING 2014

Ancestry com LLC  
Rank 33 of 49





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Ancestry com LLC  
Rank 33 of 49

The relative strengths and weaknesses of Ancestry com LLC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ancestry com LLC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 44% points. The greatest weakness of Ancestry com LLC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 197%, being 27% points below the market average of 223%.

Input Variable	Value in 1000 USD
Assets, Current	193,841
Assets, Non-Current	73,125
Cost of Goods and Services Sold	115,442
Depreciation, Depletion, Amortization	0
General and Administrative Expense	55,691
Intangible Assets	1,365,018
Liabilities, Current	299,762
Liabilities, Non-Current	878,730
Other Assets	272,758
Other Compr. Net Income	0
Other Expenses	264,743
Other Liabilities	185,553
Other Net Income	-98,492
Other Revenues	540,391
Research and Development Expense	85,723
Selling Expense	0

Output Variable	Value in 1000 USD
Assets	1,904,742
Liabilities	1,364,045
Expenses	521,599
Revenues	540,391
Stockholders Equity	540,697
Net Income	-79,700
Comprehensive Net Income	-79,700
BaseVar	2,504,755
ECR before LimitedLiability	43%
Economic Capital Ratio	197%