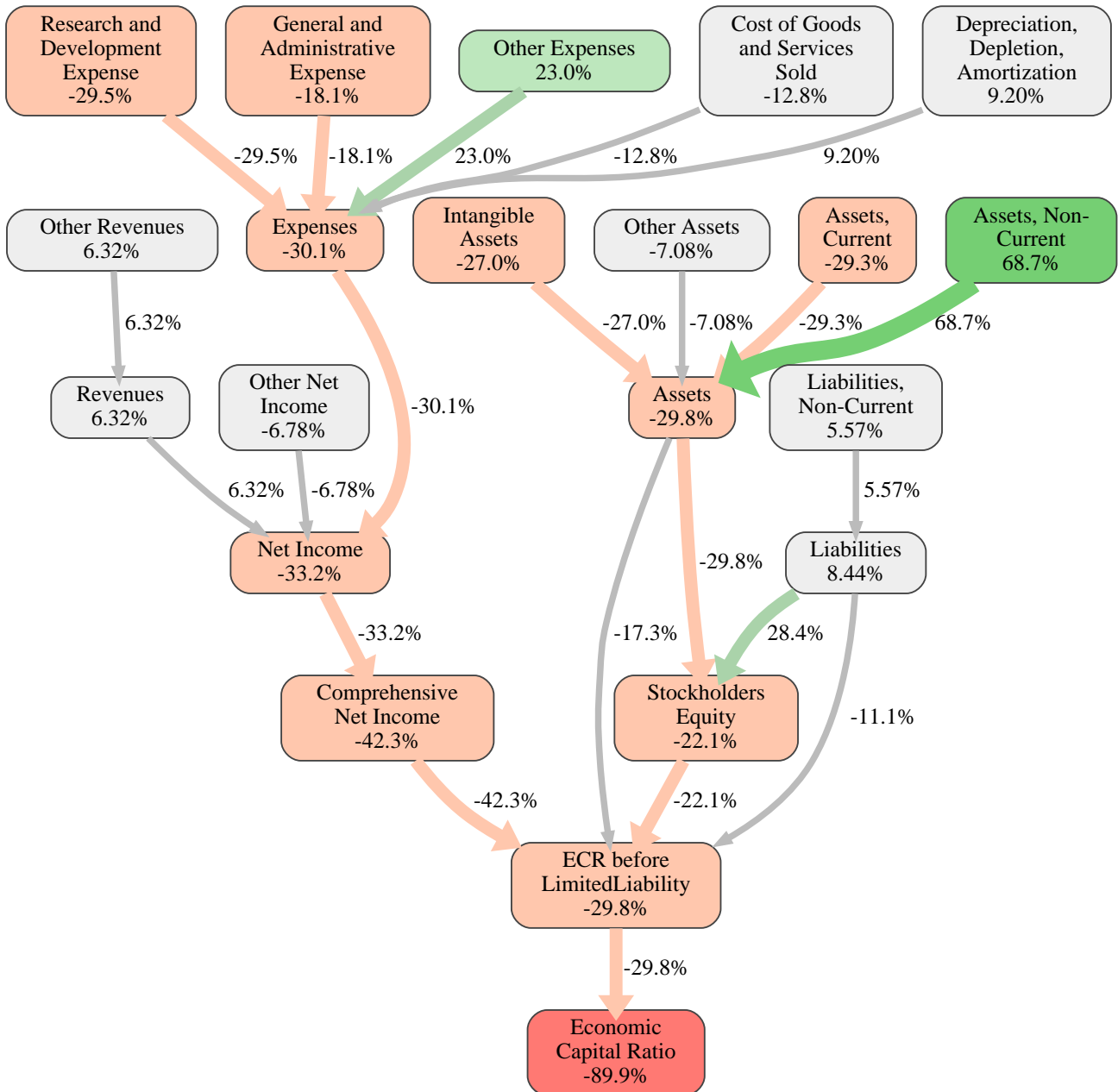




RealRate

DATA PROCESSING 2015

Looksmart LTD
Rank 43 of 47





DATA PROCESSING 2015

Looksmart LTD
Rank 43 of 47

The relative strengths and weaknesses of Looksmart LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Looksmart LTD compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 69% points. The greatest weakness of Looksmart LTD is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 42% points.

The company's Economic Capital Ratio, given in the ranking table, is 126%, being 90% points below the market average of 216%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,291	Assets	4,756
Assets, Non-Current	3,403	Liabilities	2,339
Cost of Goods and Services Sold	2,441	Expenses	11,297
Depreciation, Depletion, Amortization	0	Revenues	4,702
General and Administrative Expense	2,561	Stockholders Equity	2,417
Intangible Assets	0	Net Income	-6,419
Liabilities, Current	2,317	Comprehensive Net Income	-6,689
Liabilities, Non-Current	0	BaseVar	15,881
Other Assets	62	ECR before LimitedLiability	-180%
Other Compr. Net Income	-270	Economic Capital Ratio	126%
Other Expenses	44		
Other Liabilities	22		
Other Net Income	176		
Other Revenues	4,702		
Research and Development Expense	4,561		
Selling Expense	1,690		