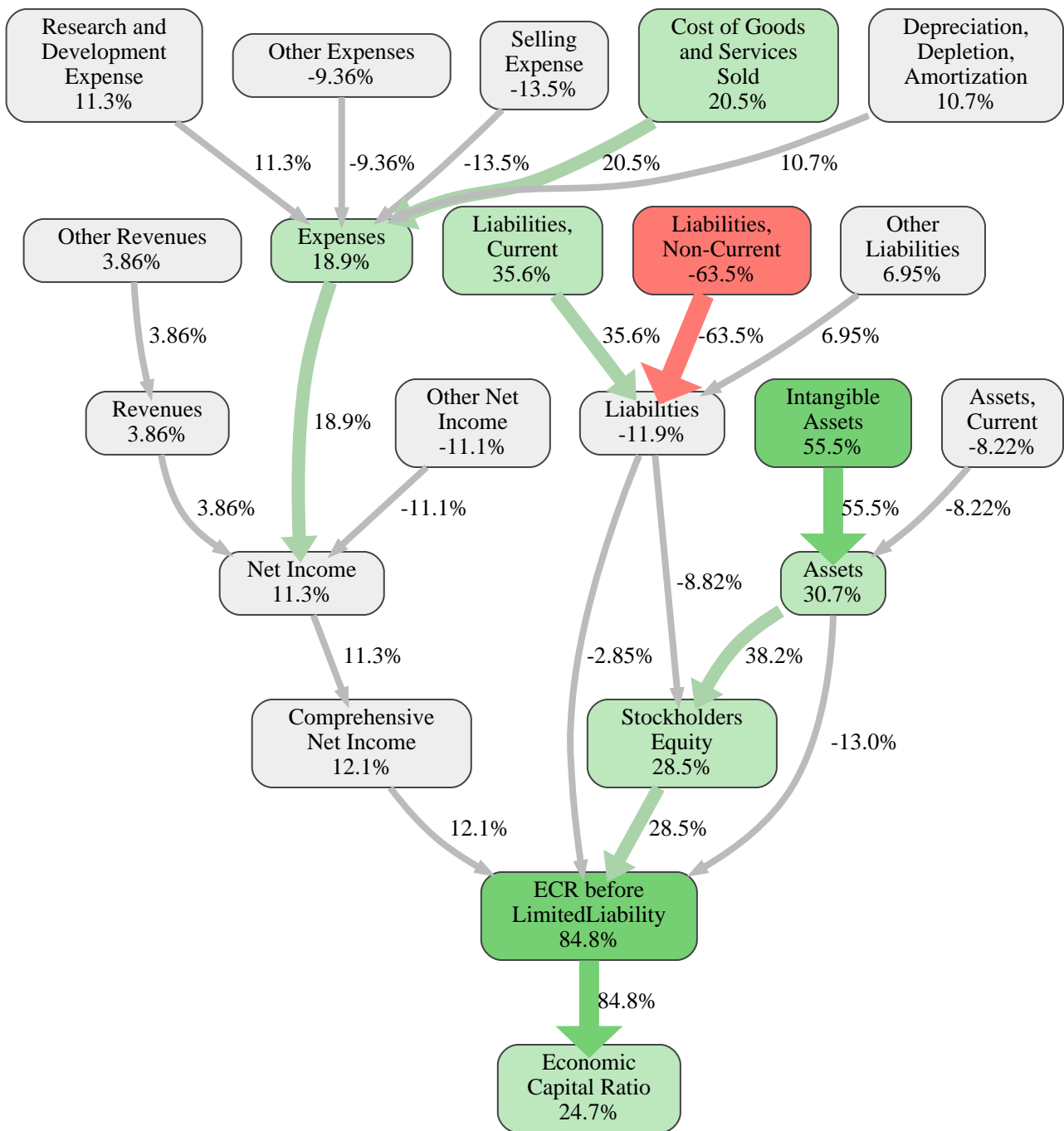




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DATA PROCESSING 2015

Trulia INC
Rank 22 of 47





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Trulia INC Rank 22 of 47

The relative strengths and weaknesses of Trulia INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Trulia INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 56% points. The greatest weakness of Trulia INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 64% points.

The company's Economic Capital Ratio, given in the ranking table, is 241%, being 25% points above the market average of 216%.

Input Variable	Value in 1000 USD
Assets, Current	218,361
Assets, Non-Current	56,965
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	49,964
Intangible Assets	358,471
Liabilities, Current	36,797
Liabilities, Non-Current	231,315
Other Assets	6,717
Other Compr. Net Income	0
Other Expenses	133,125
Other Liabilities	12,155
Other Net Income	-431
Other Revenues	251,937
Research and Development Expense	0
Selling Expense	144,180

Output Variable	Value in 1000 USD
Assets	640,514
Liabilities	280,267
Expenses	327,269
Revenues	251,937
Stockholders Equity	360,247
Net Income	-75,763
Comprehensive Net Income	-75,763
BaseVar	895,118
ECR before LimitedLiability	93%
Economic Capital Ratio	241%