



The relative strengths and weaknesses of Lifelock INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifelock INC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 102% points. The greatest weakness of Lifelock INC is the variable Other Revenues, reducing the Economic Capital Ratio by 66% points.

The company's Economic Capital Ratio, given in the ranking table, is 267%, being 52% points above the market average of 216%.

Input Variable	Value in 1000 USD
Assets, Current	313,178
Assets, Non-Current	29,987
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	75,673
Intangible Assets	197,657
Liabilities, Current	223,774
Liabilities, Non-Current	6,706
Other Assets	22,494
Other Compr. Net Income	-98
Other Expenses	63,233
Other Liabilities	0
Other Net Income	355,385
Other Revenues	0
Research and Development Expense	0
Selling Expense	213,984

Output Variable	Value in 1000 USD
Assets	563,316
Liabilities	230,480
Expenses	352,890
Revenues	0
Stockholders Equity	332,836
Net Income	2,495
Comprehensive Net Income	2,397
BaseVar	928,178
ECR before LimitedLiability	128%
Economic Capital Ratio	267%