



The relative strengths and weaknesses of Marin Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marin Software INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 88% points. The greatest weakness of Marin Software INC is the variable Selling Expense, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 281%, being 65% points above the market average of 216%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	91,730	Assets	128,217
Assets, Non-Current	17,561	Liabilities	22,100
Cost of Goods and Services Sold	35,614	Expenses	131,882
Depreciation, Depletion, Amortization	0	Revenues	99,354
General and Administrative Expense	21,257	Stockholders Equity	106,117
Intangible Assets	18,926	Net Income	-33,171
Liabilities, Current	20,429	Comprehensive Net Income	-33,918
Liabilities, Non-Current	1,671	BaseVar	249,628
Other Assets	0	ECR before LimitedLiability	146%
Other Compr. Net Income	-747	Economic Capital Ratio	281%
Other Expenses	-1,456		
Other Liabilities	0		
Other Net Income	-643		
Other Revenues	99,354		
Research and Development Expense	28,751		
Selling Expense	47,716		