





The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 96% points. The greatest weakness of Zynga INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 306%, being 90% points above the market average of 216%.

Input Variable	Value in 1000 USD
Assets, Current	1,082,939
Assets, Non-Current	316,830
Cost of Goods and Services Sold	213,570
Depreciation, Depletion, Amortization	0
General and Administrative Expense	167,664
Intangible Assets	717,639
Liabilities, Current	372,920
Liabilities, Non-Current	74,858
Other Assets	231,385
Other Compr. Net Income	0
Other Expenses	-7,327
Other Liabilities	5,323
Other Net Income	11,514
Other Revenues	690,410
Research and Development Expense	396,553
Selling Expense	157,364

Output Variable	Value in 1000 USD
Assets	2,348,793
Liabilities	453,101
Expenses	927,824
Revenues	690,410
Stockholders Equity	1,895,692
Net Income	-225,900
Comprehensive Net Income	-225,900
BaseVar	2,623,258
ECR before LimitedLiability	180%
Economic Capital Ratio	306%