





DATA PROCESSING 2015

Ancestry com LLC
Rank 28 of 47

The relative strengths and weaknesses of Ancestry com LLC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ancestry com LLC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 48% points. The greatest weakness of Ancestry com LLC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 79% points.

The company's Economic Capital Ratio, given in the ranking table, is 201%, being 14% points below the market average of 216%.

Input Variable	Value in 1000 USD
Assets, Current	186,699
Assets, Non-Current	65,620
Cost of Goods and Services Sold	139,553
Depreciation, Depletion, Amortization	0
General and Administrative Expense	60,971
Intangible Assets	1,217,337
Liabilities, Current	300,135
Liabilities, Non-Current	841,148
Other Assets	282,815
Other Compr. Net Income	0
Other Expenses	273,479
Other Liabilities	115,461
Other Net Income	-70,048
Other Revenues	619,544
Research and Development Expense	94,221
Selling Expense	0

Output Variable	Value in 1000 USD
Assets	1,752,471
Liabilities	1,256,744
Expenses	568,224
Revenues	619,544
Stockholders Equity	495,727
Net Income	-18,728
Comprehensive Net Income	-18,728
BaseVar	2,447,970
ECR before LimitedLiability	48%
Economic Capital Ratio	201%