





DATA PROCESSING 2016

OOMA INC
Rank 44 of 49

The relative strengths and weaknesses of OOMA INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of OOMA INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 25% points. The greatest weakness of OOMA INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 112% points.

The company's Economic Capital Ratio, given in the ranking table, is 150%, being 78% points below the market average of 229%.

Input Variable	Value in 1000 USD
Assets, Current	24,801
Assets, Non-Current	4,081
Cost of Goods and Services Sold	36,724
Depreciation, Depletion, Amortization	0
General and Administrative Expense	6,650
Intangible Assets	2,395
Liabilities, Current	30,664
Liabilities, Non-Current	11,378
Other Assets	0
Other Compr. Net Income	0
Other Expenses	293
Other Liabilities	743
Other Net Income	-378
Other Revenues	72,201
Research and Development Expense	12,290
Selling Expense	22,276

Output Variable	Value in 1000 USD
Assets	31,277
Liabilities	42,785
Expenses	78,233
Revenues	72,201
Stockholders Equity	-11,508
Net Income	-6,410
Comprehensive Net Income	-6,410
BaseVar	150,140
ECR before LimitedLiability	-73%
Economic Capital Ratio	150%