



The relative strengths and weaknesses of Everyday Health Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Everyday Health Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 86% points. The greatest weakness of Everyday Health Inc is the variable Other Net Income, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 322%, being 93% points above the market average of 229%.

Input Variable	Value in 1000 USD
Assets, Current	125,115
Assets, Non-Current	35,466
Cost of Goods and Services Sold	66,923
Depreciation, Depletion, Amortization	0
General and Administrative Expense	39,487
Intangible Assets	209,017
Liabilities, Current	65,883
Liabilities, Non-Current	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	57,224
Other Liabilities	0
Other Net Income	-5,236
Other Revenues	231,991
Research and Development Expense	0
Selling Expense	74,761

Output Variable	Value in 1000 USD
Assets	369,598
Liabilities	65,883
Expenses	238,395
Revenues	231,991
Stockholders Equity	303,715
Net Income	-11,640
Comprehensive Net Income	-11,640
BaseVar	574,457
ECR before LimitedLiability	203%
Economic Capital Ratio	322%