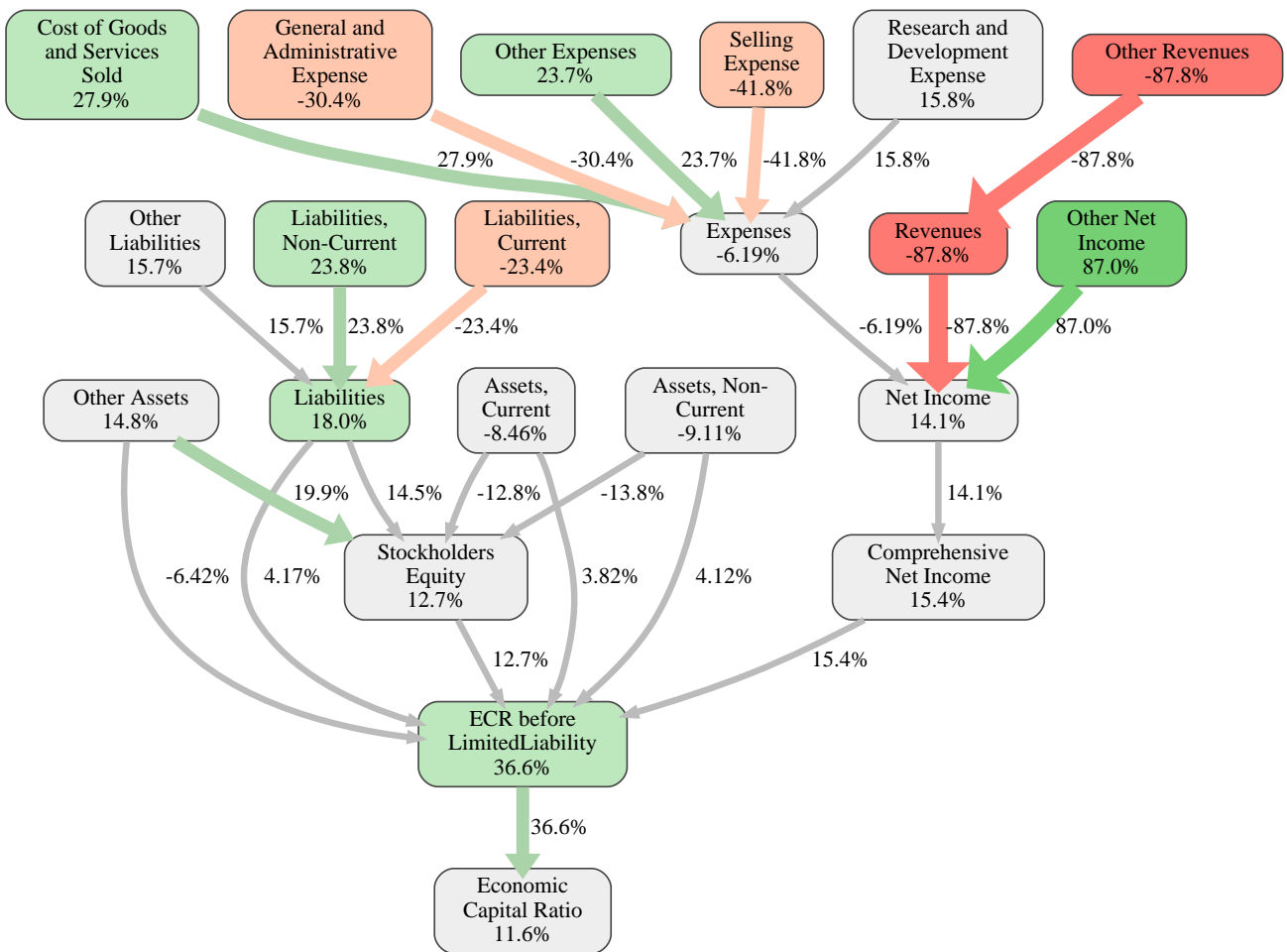




RealRate

# DATA PROCESSING 2016

## Lifelock INC Rank 23 of 49





# DATA PROCESSING 2016

Lifelock INC  
Rank 23 of 49

The relative strengths and weaknesses of Lifelock INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lifelock INC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 87% points. The greatest weakness of Lifelock INC is the variable Other Revenues, reducing the Economic Capital Ratio by 88% points.

The company's Economic Capital Ratio, given in the ranking table, is 240%, being 12% points above the market average of 229%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	272,990	Assets	592,809
Assets, Non-Current	40,195	Liabilities	274,743
Cost of Goods and Services Sold	0	Expenses	501,326
Depreciation, Depletion, Amortization	0	Revenues	0
General and Administrative Expense	183,259	Stockholders Equity	318,066
Intangible Assets	202,261	Net Income	-51,003
Liabilities, Current	267,376	Comprehensive Net Income	-51,248
Liabilities, Non-Current	7,367	BaseVar	1,147,696
Other Assets	77,363	ECR before LimitedLiability	93%
Other Compr. Net Income	-245	Economic Capital Ratio	240%
Other Expenses	44,678		
Other Liabilities	0		
Other Net Income	450,323		
Other Revenues	0		
Research and Development Expense	0		
Selling Expense	273,389		