





The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 112% points. The greatest weakness of Zynga INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 323%, being 94% points above the market average of 229%.

Input Variable	Value in 1000 USD
Assets, Current	1,112,290
Assets, Non-Current	289,667
Cost of Goods and Services Sold	235,985
Depreciation, Depletion, Amortization	0
General and Administrative Expense	143,284
Intangible Assets	721,687
Liabilities, Current	236,410
Liabilities, Non-Current	95,293
Other Assets	986
Other Compr. Net Income	0
Other Expenses	-8,672
Other Liabilities	6,026
Other Net Income	15,874
Other Revenues	764,717
Research and Development Expense	361,931
Selling Expense	169,573

Output Variable	Value in 1000 USD
Assets	2,124,630
Liabilities	337,729
Expenses	902,101
Revenues	764,717
Stockholders Equity	1,786,901
Net Income	-121,510
Comprehensive Net Income	-121,510
BaseVar	2,493,198
ECR before LimitedLiability	204%
Economic Capital Ratio	323%