



The relative strengths and weaknesses of Her Imports are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Her Imports compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 142% points. The greatest weakness of Her Imports is the variable Other Expenses, reducing the Economic Capital Ratio by 150% points.

The company's Economic Capital Ratio, given in the ranking table, is 329%, being 111% points above the market average of 218%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,630	Assets	11,370
Assets, Non-Current	257	Liabilities	900
Cost of Goods and Services Sold	0	Expenses	14,063
Depreciation, Depletion, Amortization	0	Revenues	13,574
General and Administrative Expense	888	Stockholders Equity	10,471
Intangible Assets	0	Net Income	-1,830
Liabilities, Current	900	Comprehensive Net Income	-1,830
Liabilities, Non-Current	0	BaseVar	27,869
Other Assets	8,484	ECR before LimitedLiability	213%
Other Compr. Net Income	0	Economic Capital Ratio	329%
Other Expenses	13,175		
Other Liabilities	0		
Other Net Income	-1,341		
Other Revenues	13,574		
Research and Development Expense	0		
Selling Expense	0		