





The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 112% points. The greatest weakness of Zynga INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 17% points.

The company's Economic Capital Ratio, given in the ranking table, is 312%, being 95% points above the market average of 218%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	965,476
Assets, Non-Current	298,558
Cost of Goods and Services Sold	238,546
Depreciation, Depletion, Amortization	0
General and Administrative Expense	92,509
Intangible Assets	638,765
Liabilities, Current	243,798
Liabilities, Non-Current	75,596
Other Assets	3,050
Other Compr. Net Income	-76,306
Other Expenses	24,119
Other Liabilities	5,791
Other Net Income	9,518
Other Revenues	741,420
Research and Development Expense	320,300
Selling Expense	183,637

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	1,905,849
Liabilities	325,185
Expenses	859,111
Revenues	741,420
Stockholders Equity	1,580,664
Net Income	-108,173
Comprehensive Net Income	-184,479
BaseVar	2,380,283
ECR before LimitedLiability	189%
Economic Capital Ratio	312%