





The relative strengths and weaknesses of Zynga INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zynga INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 107% points. The greatest weakness of Zynga INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 335%, being 120% points above the market average of 215%.

Input Variable	Value in 1000 USD
Assets, Current	830,950
Assets, Non-Current	309,840
Cost of Goods and Services Sold	258,971
Depreciation, Depletion, Amortization	0
General and Administrative Expense	108,653
Intangible Assets	794,722
Liabilities, Current	283,279
Liabilities, Non-Current	48,912
Other Assets	43,821
Other Compr. Net Income	35,197
Other Expenses	10,944
Other Liabilities	5,902
Other Net Income	11,859
Other Revenues	861,390
Research and Development Expense	256,012
Selling Expense	212,030

Output Variable	Value in 1000 USD
Assets	1,979,333
Liabilities	338,093
Expenses	846,610
Revenues	861,390
Stockholders Equity	1,641,240
Net Income	26,639
Comprehensive Net Income	61,836
BaseVar	2,475,005
ECR before LimitedLiability	222%
Economic Capital Ratio	335%