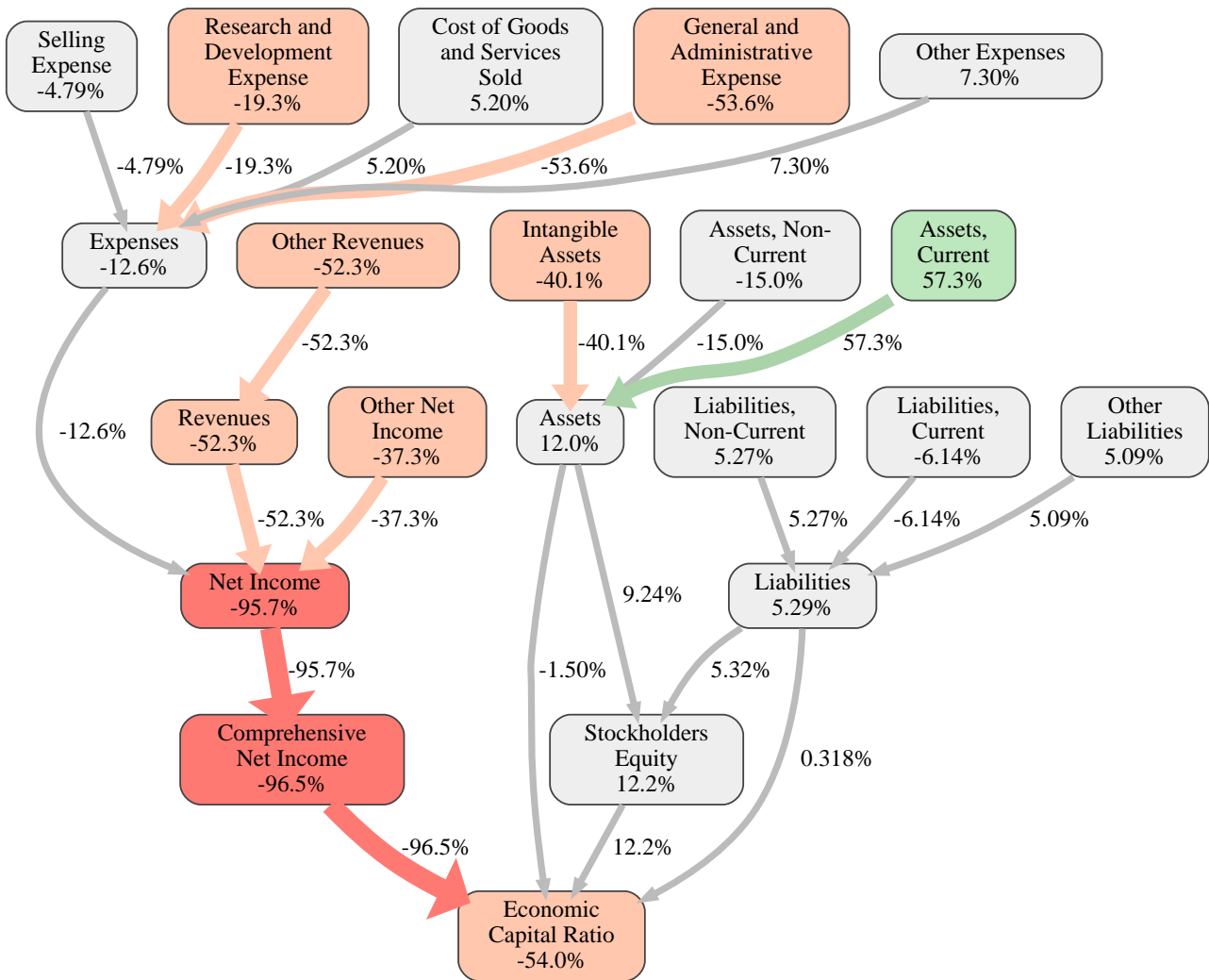




RealRate

# DATA PROCESSING 2018

Veritone Inc  
Rank 33 of 40





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Veritone Inc  
Rank 33 of 40



The relative strengths and weaknesses of Veritone Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veritone Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 57% points. The greatest weakness of Veritone Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 97% points.

The company's Economic Capital Ratio, given in the ranking table, is 161%, being 54% points below the market average of 215%.

Input Variable	Value in 1000 USD
Assets, Current	83,805
Assets, Non-Current	1,727
Cost of Goods and Services Sold	1,070
Depreciation, Depletion, Amortization	0
General and Administrative Expense	31,436
Intangible Assets	3,026
Liabilities, Current	27,256
Liabilities, Non-Current	0
Other Assets	0
Other Compr. Net Income	-135
Other Expenses	6.0
Other Liabilities	0
Other Net Income	-12,833
Other Revenues	14,413
Research and Development Expense	13,970
Selling Expense	14,699

Output Variable	Value in 1000 USD
Assets	88,558
Liabilities	27,256
Expenses	61,181
Revenues	14,413
Stockholders Equity	61,302
Net Income	-59,601
Comprehensive Net Income	-59,736
BaseVar	124,328
ECR before LimitedLiability	5.1%
Economic Capital Ratio	161%