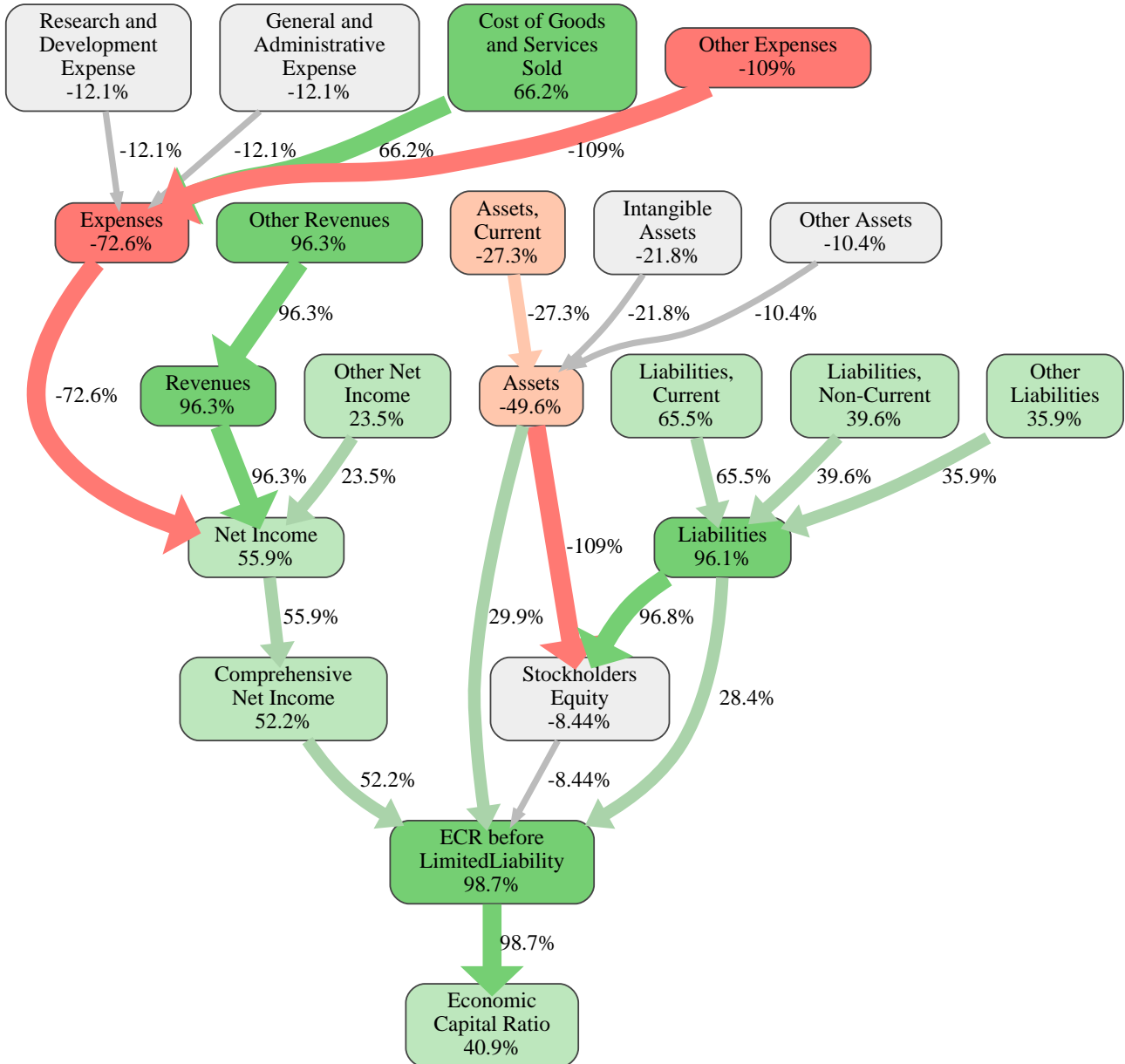




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DATA PROCESSING 2019

LEAF Group LTD Rank 15 of 39





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The relative strengths and weaknesses of LEAF Group LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LEAF Group LTD compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 96% points. The greatest weakness of LEAF Group LTD is the variable Other Expenses, reducing the Economic Capital Ratio by 109% points.

The company's Economic Capital Ratio, given in the ranking table, is 251%, being 41% points above the market average of 210%.

Input Variable	Value in 1000 USD
Assets, Current	47,640
Assets, Non-Current	14,114
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	30,159
Intangible Assets	33,368
Liabilities, Current	25,869
Liabilities, Non-Current	2,566
Other Assets	0
Other Compr. Net Income	-35
Other Expenses	95,336
Other Liabilities	0
Other Net Income	238
Other Revenues	155,042
Research and Development Expense	20,183
Selling Expense	32,792

Output Variable	Value in 1000 USD
Assets	95,122
Liabilities	28,435
Expenses	178,470
Revenues	155,042
Stockholders Equity	66,687
Net Income	-23,190
Comprehensive Net Income	-23,225
BaseVar	312,117
ECR before LimitedLiability	107%
Economic Capital Ratio	251%