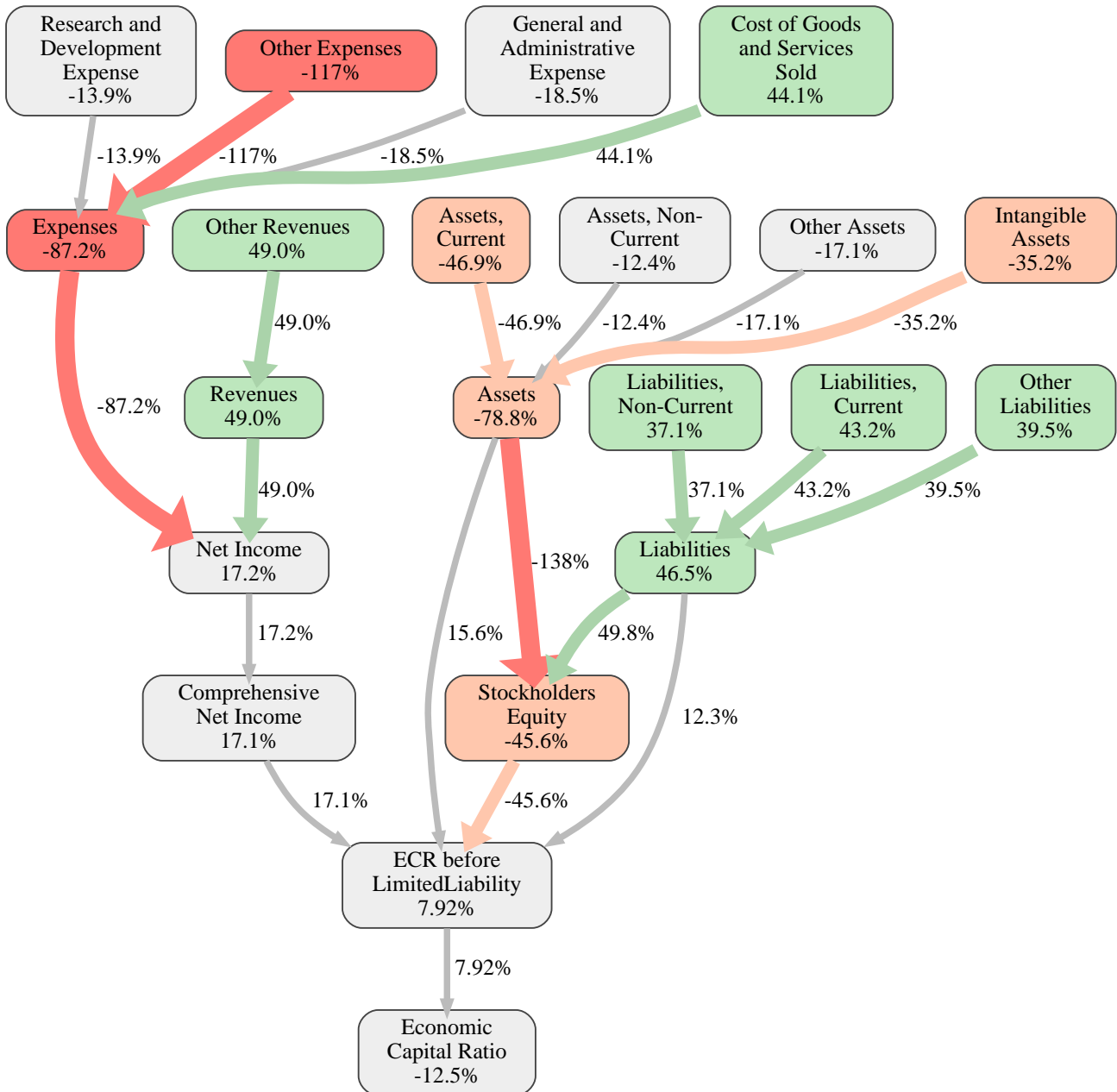




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DATA PROCESSING 2020

LEAF Group LTD Rank 23 of 39





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LEAF Group LTD Rank 23 of 39



The relative strengths and weaknesses of LEAF Group LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LEAF Group LTD compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 49% points. The greatest weakness of LEAF Group LTD is the variable Other Expenses, reducing the Economic Capital Ratio by 117% points.

The company's Economic Capital Ratio, given in the ranking table, is 199%, being 12% points below the market average of 211%.

Input Variable	Value in 1000 USD
Assets, Current	35,063
Assets, Non-Current	27,486
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	33,433
Intangible Assets	32,054
Liabilities, Current	35,643
Liabilities, Non-Current	11,150
Other Assets	0
Other Compr. Net Income	32
Other Expenses	96,067
Other Liabilities	0
Other Net Income	305
Other Revenues	154,956
Research and Development Expense	20,880
Selling Expense	31,719

Output Variable	Value in 1000 USD
Assets	94,603
Liabilities	46,793
Expenses	182,099
Revenues	154,956
Stockholders Equity	47,810
Net Income	-26,838
Comprehensive Net Income	-26,806
BaseVar	323,742
ECR before LimitedLiability	45%
Economic Capital Ratio	199%