



The relative strengths and weaknesses of Marin Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marin Software INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 112% points. The greatest weakness of Marin Software INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 22% points.

The company's Economic Capital Ratio, given in the ranking table, is 275%, being 80% points above the market average of 195%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>	<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	54,014	Assets	59,831
Assets, Non-Current	5,817	Liabilities	13,573
Cost of Goods and Services Sold	12,885	Expenses	38,348
Depreciation, Depletion, Amortization	0	Revenues	24,420
General and Administrative Expense	9,327	Stockholders Equity	46,258
Intangible Assets	0	Net Income	-12,944
Liabilities, Current	11,383	Comprehensive Net Income	-12,891
Liabilities, Non-Current	1,096	BaseVar	84,556
Other Assets	0	ECR before LimitedLiability	138%
Other Compr. Net Income	53	Economic Capital Ratio	275%
Other Expenses	-134		
Other Liabilities	1,094		
Other Net Income	984		
Other Revenues	24,420		
Research and Development Expense	10,788		
Selling Expense	5,482		