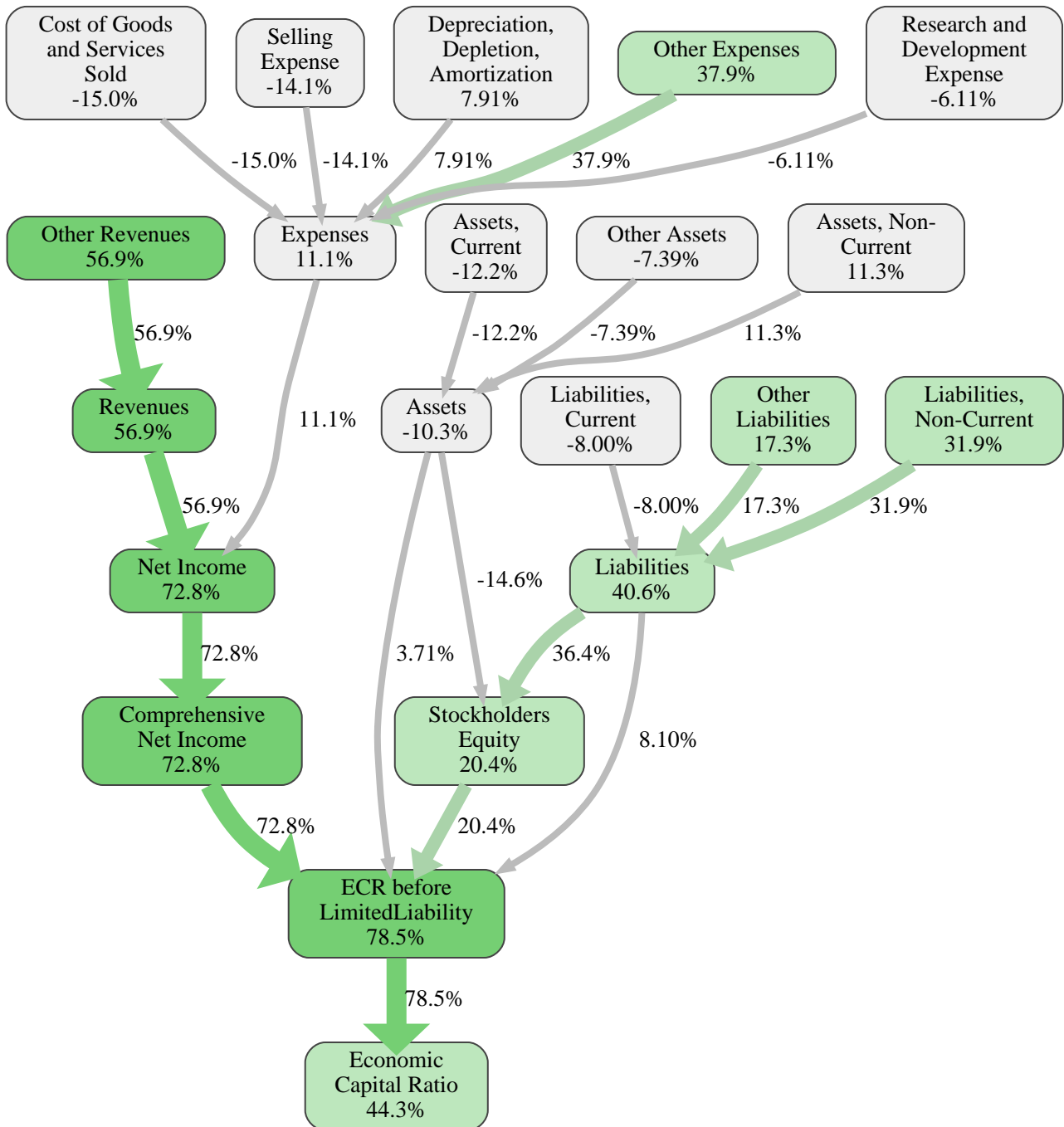




RealRate

DATA PROCESSING 2023

Brightcove INC
Rank 23 of 63





The relative strengths and weaknesses of Brightcove INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Brightcove INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 73% points. The greatest weakness of Brightcove INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 229%, being 44% points above the market average of 184%.

| Input Variable | Value in 1000 USD |
|---------------------------------------|-------------------|
| Assets, Current | 77,320 |
| Assets, Non-Current | 65,355 |
| Cost of Goods and Services Sold | 77,073 |
| Depreciation, Depletion, Amortization | 0 |
| General and Administrative Expense | 33,699 |
| Intangible Assets | 85,138 |
| Liabilities, Current | 103,957 |
| Liabilities, Non-Current | 21,509 |
| Other Assets | 0 |
| Other Compr. Net Income | -931 |
| Other Expenses | 695 |
| Other Liabilities | 0 |
| Other Net Income | -1,035 |
| Other Revenues | 211,008 |
| Research and Development Expense | 33,524 |
| Selling Expense | 73,997 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets | 227,813 |
| Liabilities | 125,466 |
| Expenses | 218,988 |
| Revenues | 211,008 |
| Stockholders Equity | 102,347 |
| Net Income | -9,015 |
| Comprehensive Net Income | -9,946 |
| BaseVar | 500,611 |
| ECR before LimitedLiability | 79% |
| Economic Capital Ratio | 229% |