



**Liveramp Holdings Inc
Rank 5 of 53**

The relative strengths and weaknesses of Liveramp Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveramp Holdings Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 143% points. The greatest weakness of Liveramp Holdings Inc is the variable Research and Development Expense, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 318%, being 138% points above the market average of 179%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	714,559	Assets	1,172,703
Assets, Non-Current	48,130	Liabilities	174,829
Cost of Goods and Services Sold	170,084	Expenses	727,635
Depreciation, Depletion, Amortization	0	Revenues	596,583
General and Administrative Expense	160,667	Stockholders Equity	997,874
Intangible Assets	372,984	Net Income	-118,702
Liabilities, Current	174,829	Comprehensive Net Income	-119,928
Liabilities, Non-Current	0	BaseVar	1,677,112
Other Assets	37,030	ECR before LimitedLiability	197%
Other Compr. Net Income	-1,226	Economic Capital Ratio	318%
Other Expenses	5,252		
Other Liabilities	0		
Other Net Income	12,350		
Other Revenues	596,583		
Research and Development Expense	189,195		
Selling Expense	202,437		