





The relative strengths and weaknesses of Kwikclick Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kwikclick Inc compared to the market average is the variable Selling Expense, increasing the Economic Capital Ratio by 12% points. The greatest weakness of Kwikclick Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 95%, being 135% points below the market average of 229%.

Input Variable	Value in 1000 USD
Assets, Current	307
Assets, Non-Current	45
Cost of Goods and Services Sold	395
Depreciation, Depletion, Amortization	0
General and Administrative Expense	548
Intangible Assets	514
Liabilities, Current	4,078
Liabilities, Non-Current	3.6
Other Assets	3.7
Other Compr. Net Income	0
Other Expenses	1,455
Other Liabilities	0
Other Net Income	-117
Other Revenues	1,287
Research and Development Expense	90
Selling Expense	0

Output Variable	Value in 1000 USD
Assets	869
Liabilities	4,081
Expenses	2,487
Revenues	1,287
Stockholders Equity	-3,213
Net Income	-1,317
Comprehensive Net Income	-1,317
BaseVar	5,394
ECR before LimitedLiability	-276%
Economic Capital Ratio	95%