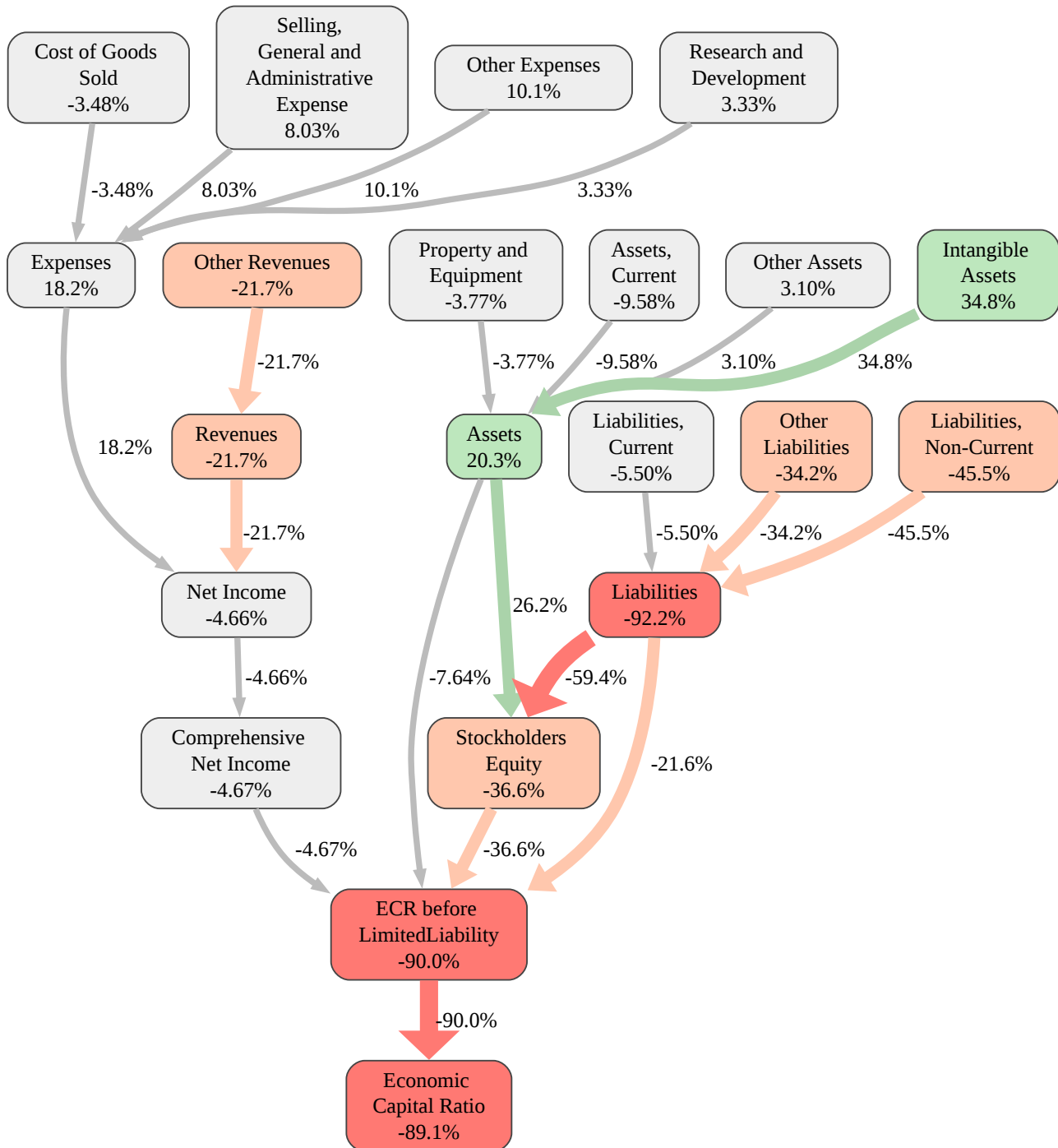




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 35% points. The greatest weakness of Pfizer INC is the variable Liabilities, reducing the Economic Capital Ratio by 92% points.

The company's Economic Capital Ratio, given in the ranking table, is 248%, being 89% points below the market average of 337%.

Input Variable	Value in 1000 USD
Assets, Current	61,670,000
Cost of Goods Sold	8,888,000
Intangible Assets	110,391,000
Liabilities, Current	37,225,000
Liabilities, Non-Current	48,804,000
Other Assets	18,108,000
Other Compr. Net Income	0
Other Expenses	9,771,000
Other Liabilities	36,474,000
Other Net Income	14,000
Other Revenues	50,009,000
Property and Equipment	22,780,000
Research and Development	7,845,000
Selling, General and Administrative Expense	14,875,000

Output Variable	Value in 1000 USD
Assets	212,949,000
Liabilities	122,503,000
Expenses	41,379,000
Revenues	50,009,000
Stockholders Equity	90,446,000
Net Income	8,644,000
Comprehensive Net Income	8,644,000
BaseVar	213,427,000
ECR before LimitedLiability	123%
Economic Capital Ratio	248%