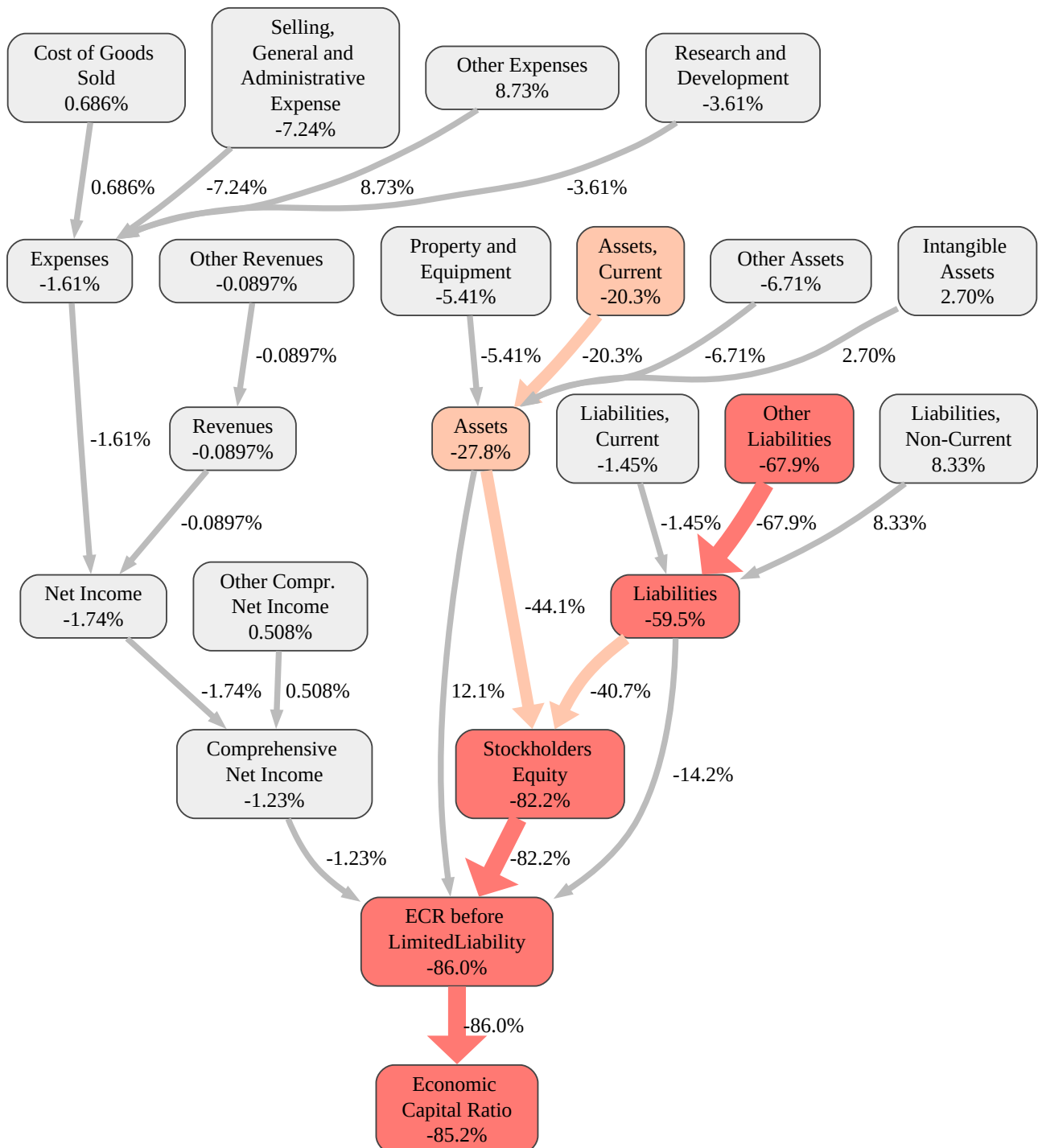




RealRate

PHARMACEUTICAL 2010

Shire plc
Rank 6 of 8



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The relative strengths and weaknesses of Shire plc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Shire plc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 8.7% points. The greatest weakness of Shire plc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 252%, being 85% points below the market average of 337%.

Input Variable	Value in 1000 USD
Assets, Current	1,570,200
Cost of Goods Sold	0
Intangible Assets	2,175,400
Liabilities, Current	1,020,000
Liabilities, Non-Current	290,700
Other Assets	195,100
Other Compr. Net Income	52,300
Other Expenses	545,100
Other Liabilities	1,394,300
Other Net Income	9,700
Other Revenues	3,007,700
Property and Equipment	676,800
Research and Development	638,300
Selling, General and Administrative Expense	1,342,600

Output Variable	Value in 1000 USD
Assets	4,617,500
Liabilities	2,705,000
Expenses	2,526,000
Revenues	3,007,700
Stockholders Equity	1,912,500
Net Income	491,400
Comprehensive Net Income	517,550
BaseVar	6,459,100
ECR before LimitedLiability	128%
Economic Capital Ratio	252%