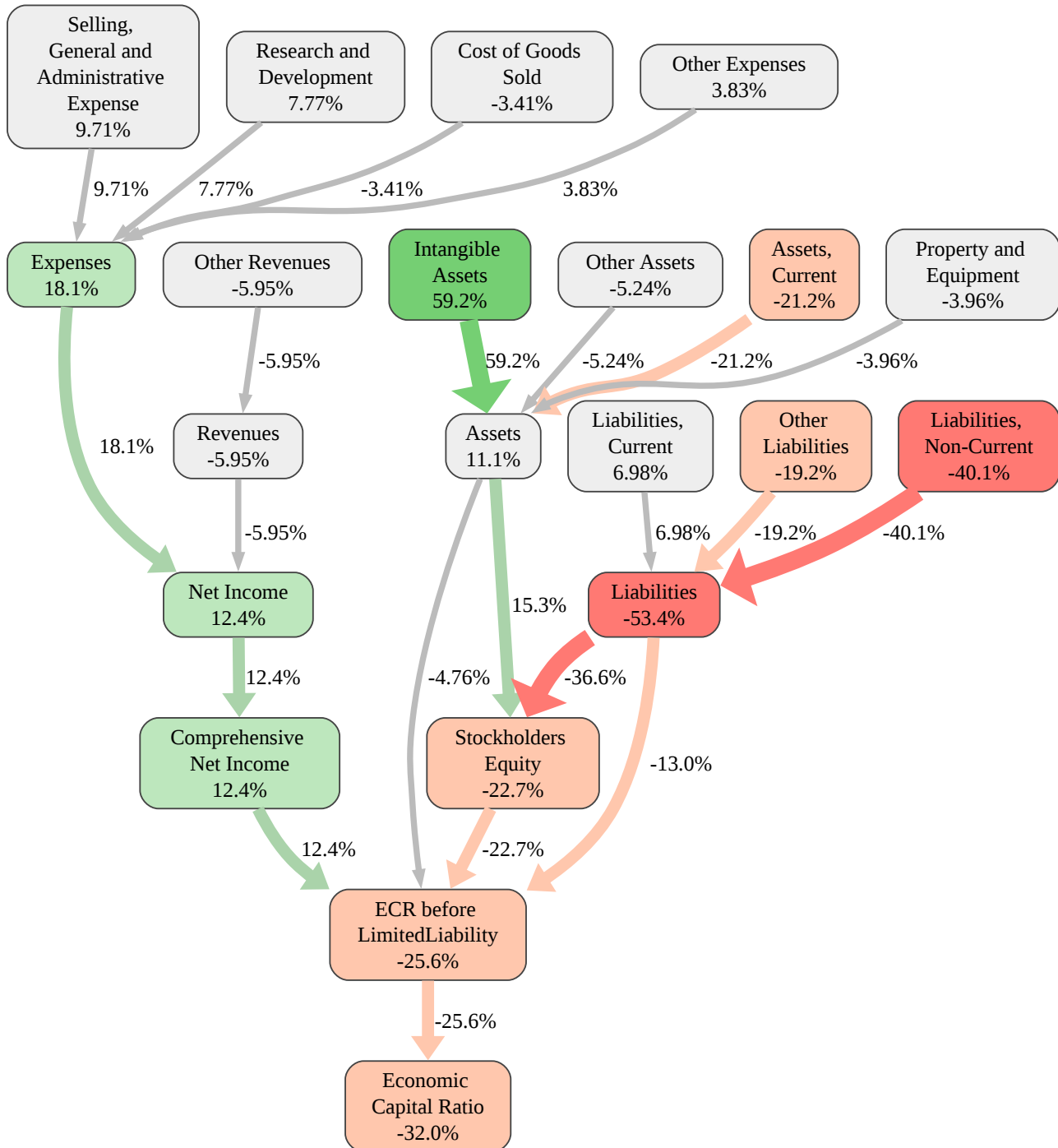




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 59% points. The greatest weakness of Pfizer INC is the variable Liabilities, reducing the Economic Capital Ratio by 53% points.

The company's Economic Capital Ratio, given in the ranking table, is 255%, being 32% points below the market average of 287%.

Input Variable	Value in 1000 USD
Assets, Current	60,468,000
Cost of Goods Sold	16,279,000
Intangible Assets	101,505,000
Liabilities, Current	28,609,000
Liabilities, Non-Current	44,011,000
Other Assets	13,918,000
Other Compr. Net Income	0
Other Expenses	14,205,000
Other Liabilities	34,129,000
Other Net Income	-9,000
Other Revenues	67,809,000
Property and Equipment	19,123,000
Research and Development	9,413,000
Selling, General and Administrative Expense	19,614,000

Output Variable	Value in 1000 USD
Assets	195,014,000
Liabilities	106,749,000
Expenses	59,511,000
Revenues	67,809,000
Stockholders Equity	88,265,000
Net Income	8,289,000
Comprehensive Net Income	8,289,000
BaseVar	214,546,000
ECR before Limited Liability	133%
Economic Capital Ratio	255%