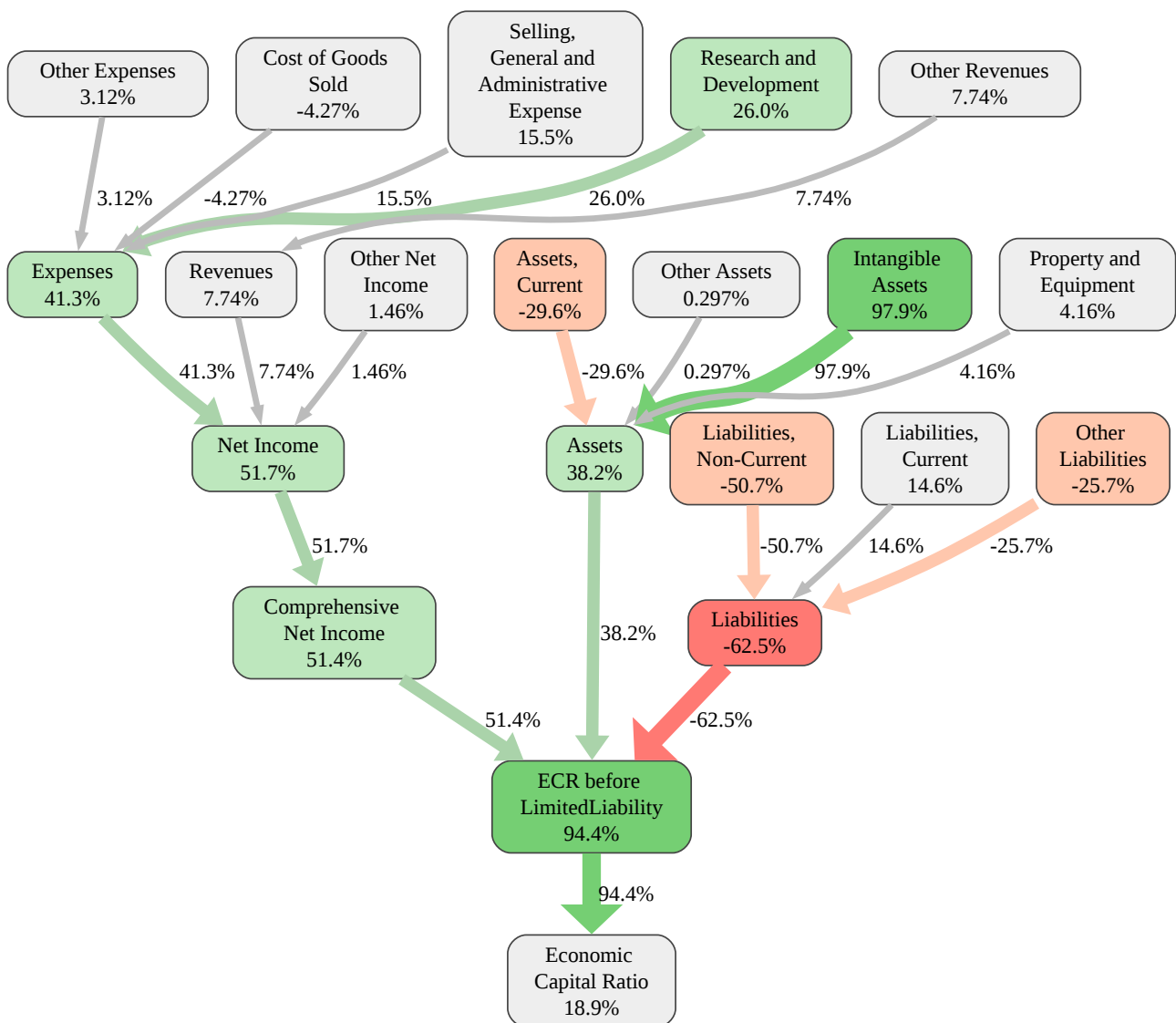




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 98% points. The greatest weakness of Pfizer INC is the variable Liabilities, reducing the Economic Capital Ratio by 62% points.

The company's Economic Capital Ratio, given in the ranking table, is 253%, being 19% points above the market average of 234%.

Input Variable	Value in 1000 USD
Assets, Current	57,728,000
Cost of Goods Sold	15,085,000
Intangible Assets	98,900,000
Liabilities, Current	28,069,000
Liabilities, Non-Current	41,130,000
Other Assets	14,436,000
Other Compr. Net Income	0
Other Expenses	12,542,000
Other Liabilities	36,182,000
Other Net Income	-1,167,000
Other Revenues	67,425,000
Property and Equipment	16,938,000
Research and Development	9,112,000
Selling, General and Administrative Expense	19,468,000

Output Variable	Value in 1000 USD
Assets	188,002,000
Liabilities	105,381,000
Expenses	56,207,000
Revenues	67,425,000
Stockholders Equity	82,621,000
Net Income	10,051,000
Comprehensive Net Income	10,051,000
BaseVar	209,091,000
ECR before Limited Liability	130%
Economic Capital Ratio	253%