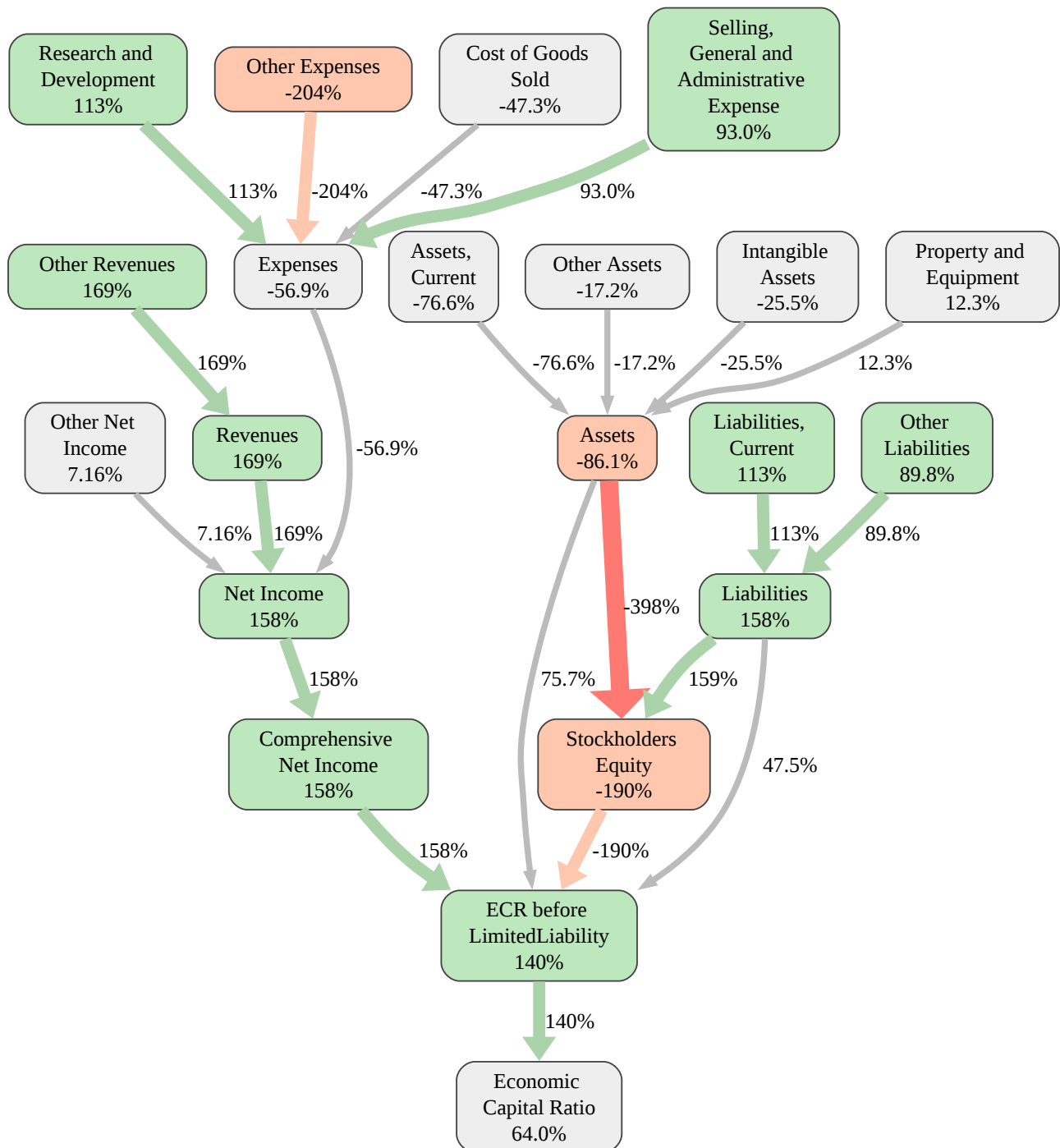




The relative strengths and weaknesses of Reliv International INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Reliv International INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 169% points. The greatest weakness of Reliv International INC is the variable Other Expenses, reducing the Economic Capital Ratio by 204% points.

The company's Economic Capital Ratio, given in the ranking table, is 298%, being 64% points above the market average of 234%.

Input Variable	Value in 1000 USD
Assets, Current	13,412
Cost of Goods Sold	15,105
Intangible Assets	1,598
Liabilities, Current	6,110
Liabilities, Non-Current	3,823
Other Assets	1,987
Other Compr. Net Income	0
Other Expenses	57,168
Other Liabilities	0
Other Net Income	65
Other Revenues	73,880
Property and Equipment	7,422
Research and Development	0
Selling, General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	24,419
Liabilities	9,933
Expenses	72,274
Revenues	73,880
Stockholders Equity	14,486
Net Income	1,671
Comprehensive Net Income	1,671
BaseVar	90,286
ECR before Limited Liability	194%
Economic Capital Ratio	298%