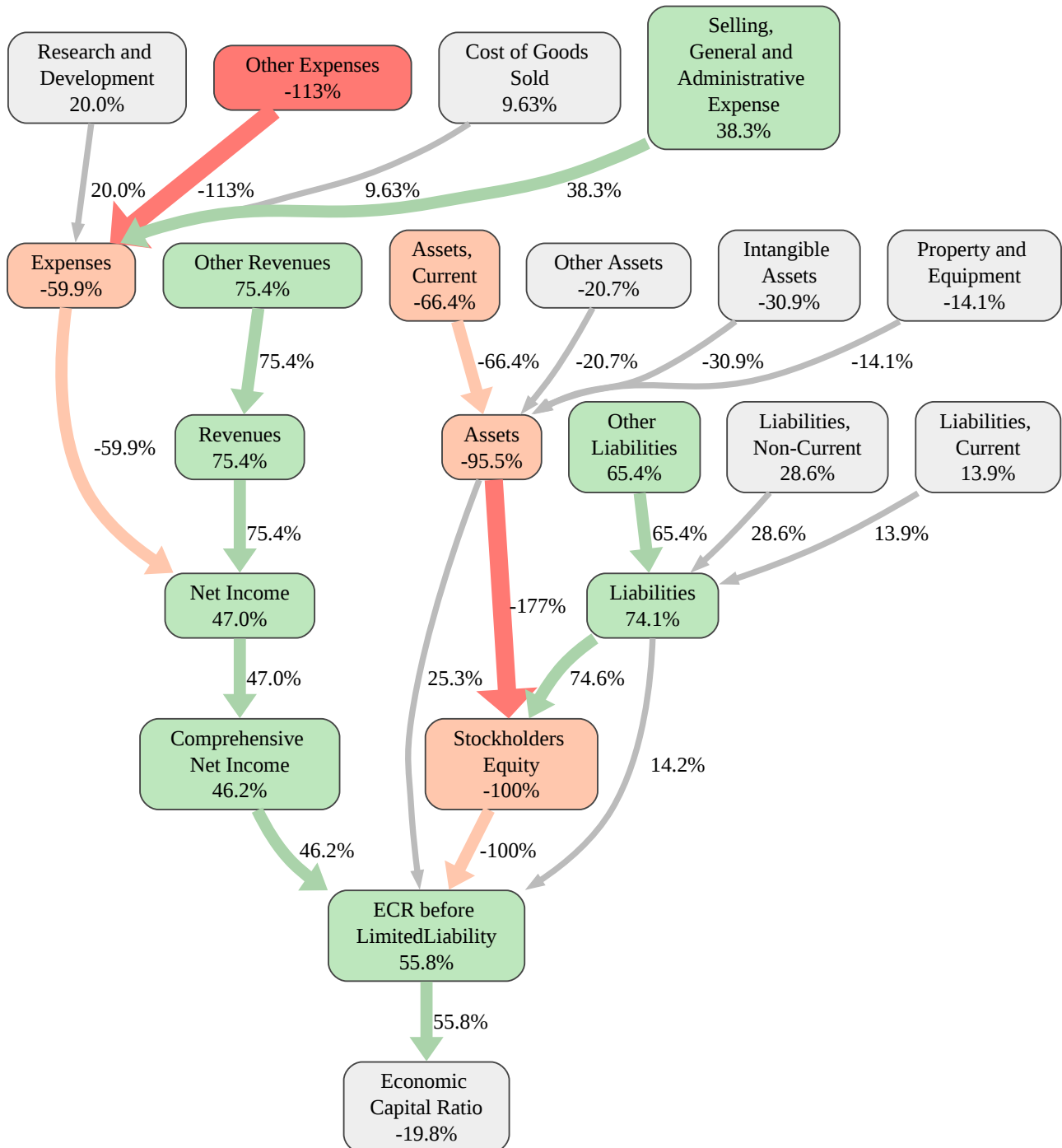




RealRate

PHARMACEUTICAL 2012

Rockwell Medical INC
Rank 116 of 196



The relative strengths and weaknesses of Rockwell Medical INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rockwell Medical INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 75% points. The greatest weakness of Rockwell Medical INC is the variable Other Expenses, reducing the Economic Capital Ratio by 113% points.

The company's Economic Capital Ratio, given in the ranking table, is 214%, being 20% points below the market average of 234%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	25,897	Assets	31,940
Cost of Goods Sold	0	Liabilities	13,692
Intangible Assets	1,755	Expenses	70,653
Liabilities, Current	13,692	Revenues	48,966
Liabilities, Non-Current	0	Stockholders Equity	18,247
Other Assets	1,998	Net Income	-21,445
Other Compr. Net Income	0	Comprehensive Net Income	-21,445
Other Expenses	43,325	BaseVar	82,747
Other Liabilities	0	ECR before LimitedLiability	80%
Other Net Income	242	Economic Capital Ratio	214%
Other Revenues	48,966		
Property and Equipment	2,290		
Research and Development	17,805		
Selling, General and Administrative Expense	9,522		