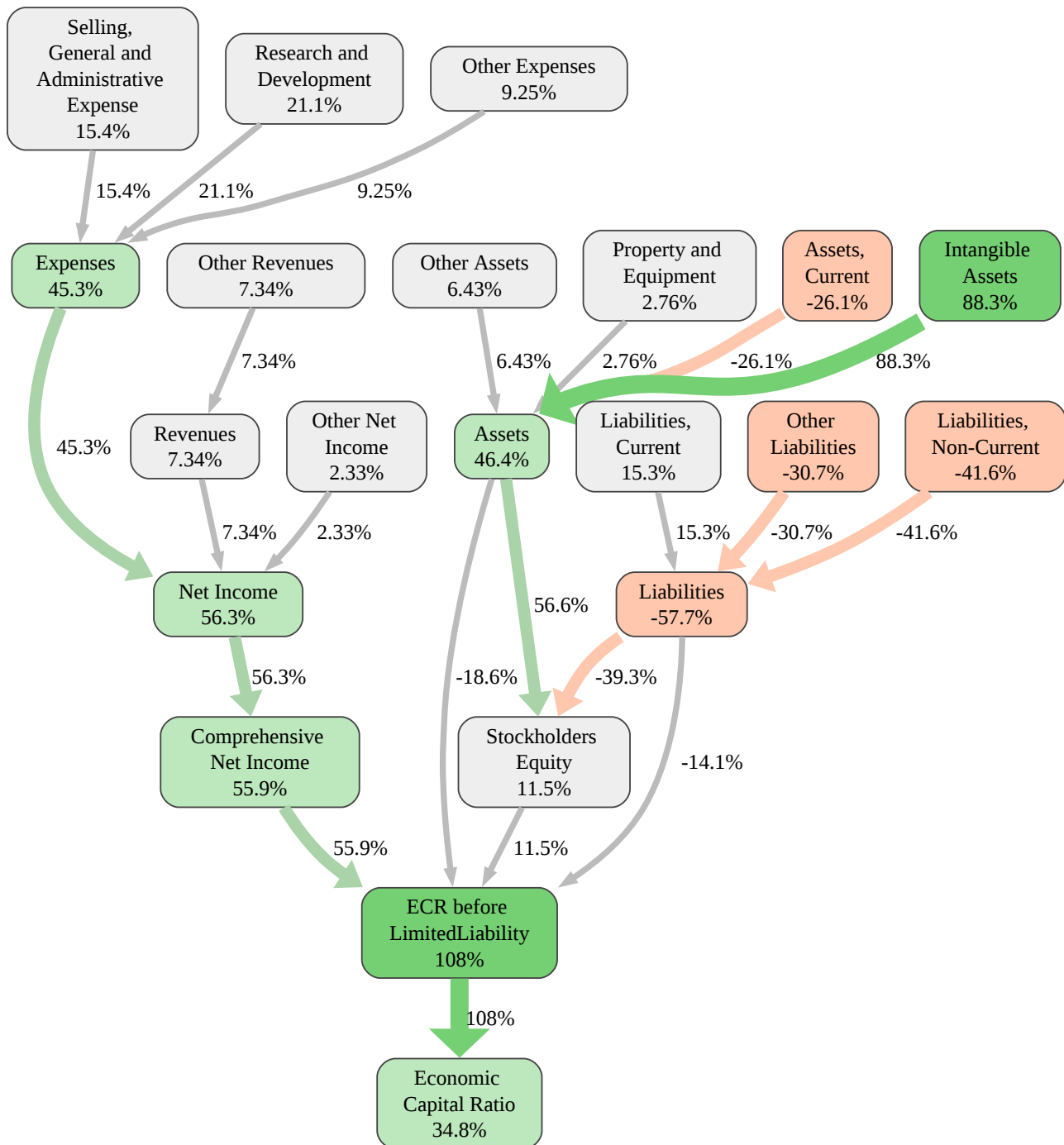




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 88% points. The greatest weakness of Pfizer INC is the variable Liabilities, reducing the Economic Capital Ratio by 58% points.

The company's Economic Capital Ratio, given in the ranking table, is 255%, being 35% points above the market average of 220%.

Input Variable	Value in 1000 USD
Assets, Current	61,415,000
Cost of Goods Sold	11,334,000
Intangible Assets	90,685,000
Liabilities, Current	28,619,000
Liabilities, Non-Current	35,975,000
Other Assets	19,237,000
Other Compr. Net Income	-1,852,000
Other Expenses	9,617,000
Other Liabilities	39,526,000
Other Net Income	1,049,000
Other Revenues	58,986,000
Property and Equipment	14,461,000
Research and Development	7,870,000
Selling, General and Administrative Expense	16,616,000

Output Variable	Value in 1000 USD
Assets	185,798,000
Liabilities	104,120,000
Expenses	45,437,000
Revenues	58,986,000
Stockholders Equity	81,678,000
Net Income	14,598,000
Comprehensive Net Income	13,672,000
BaseVar	198,621,000
ECR before Limited Liability	132%
Economic Capital Ratio	255%