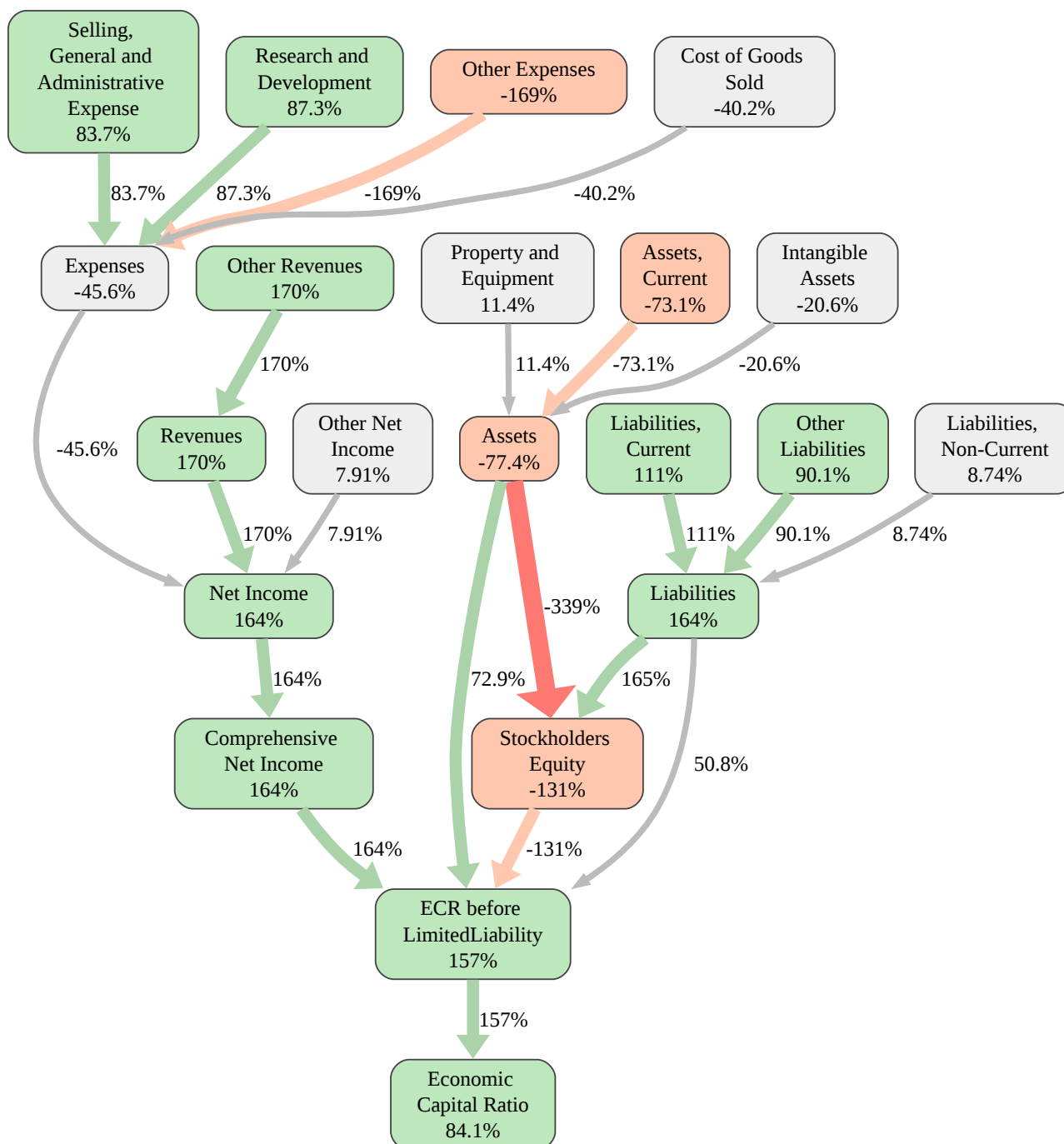




The relative strengths and weaknesses of Reliv International INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Reliv International INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 170% points. The greatest weakness of Reliv International INC is the variable Other Expenses, reducing the Economic Capital Ratio by 169% points.

The company's Economic Capital Ratio, given in the ranking table, is 304%, being 84% points above the market average of 220%.

Input Variable	Value in 1000 USD
Assets, Current	12,491
Cost of Goods Sold	13,686
Intangible Assets	1,444
Liabilities, Current	6,615
Liabilities, Non-Current	3,062
Other Assets	4,212
Other Compr. Net Income	123
Other Expenses	54,201
Other Liabilities	0
Other Net Income	536
Other Revenues	68,710
Property and Equipment	7,112
Research and Development	0
Selling, General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	25,259
Liabilities	9,677
Expenses	67,887
Revenues	68,710
Stockholders Equity	15,582
Net Income	1,359
Comprehensive Net Income	1,420
BaseVar	86,095
ECR before Limited Liability	203%
Economic Capital Ratio	304%