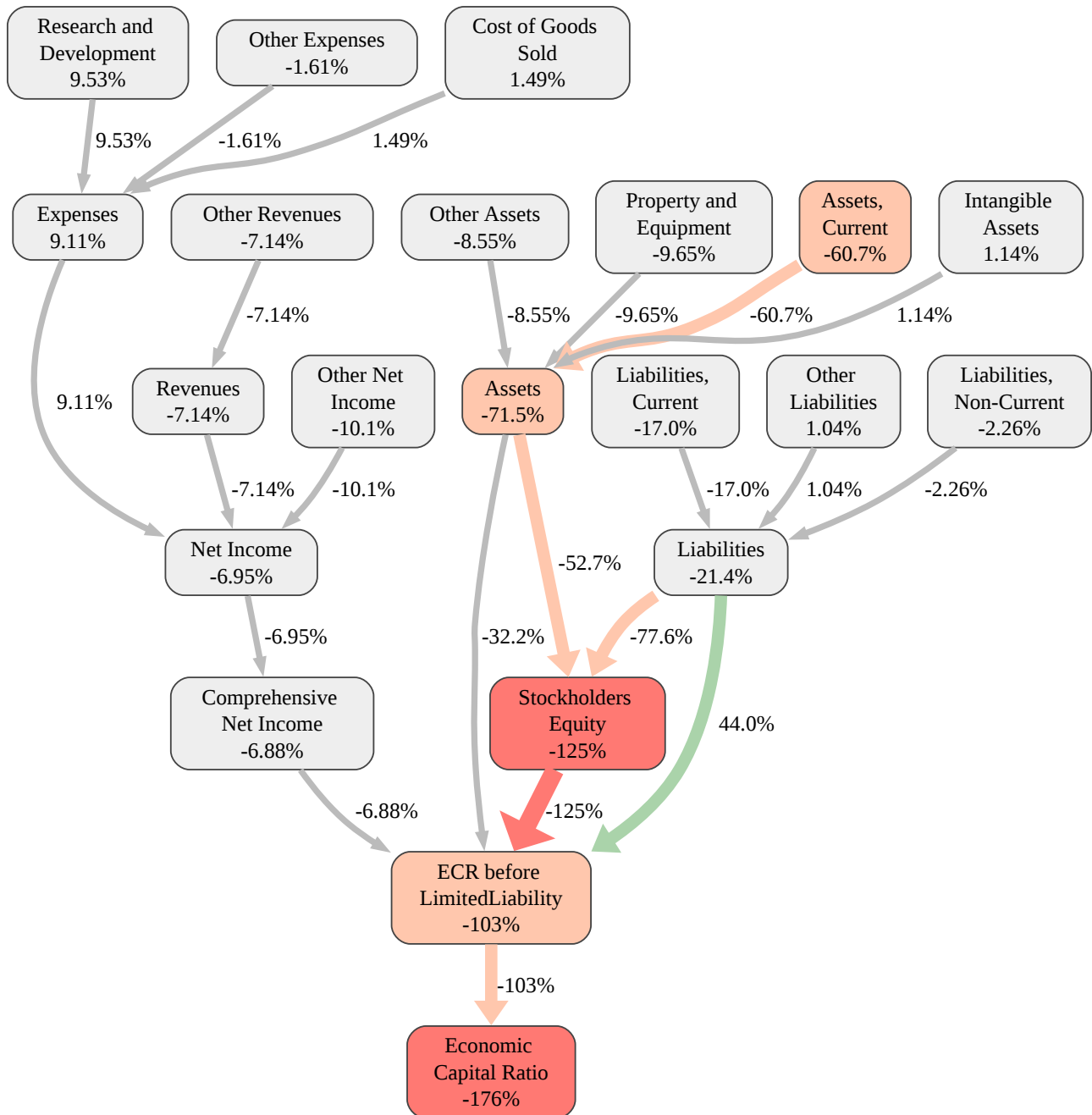




The relative strengths and weaknesses of LFTD Partners INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LFTD Partners INC compared to the market average is the variable Research and Development, increasing the Economic Capital Ratio by 9.5% points. The greatest weakness of LFTD Partners INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 125% points.

The company's Economic Capital Ratio, given in the ranking table, is 44%, being 176% points below the market average of 220%.

Input Variable	Value in 1000 USD
Assets, Current	494
Cost of Goods Sold	0
Intangible Assets	338
Liabilities, Current	3,347
Liabilities, Non-Current	825
Other Assets	30
Other Compr. Net Income	0
Other Expenses	696
Other Liabilities	0
Other Net Income	-962
Other Revenues	250
Property and Equipment	0
Research and Development	0
Selling, General and Administrative Expense	957

Output Variable	Value in 1000 USD
Assets	863
Liabilities	4,172
Expenses	1,653
Revenues	250
Stockholders Equity	-3,309
Net Income	-2,364
Comprehensive Net Income	-2,364
BaseVar	3,950
ECR before LimitedLiability	-380%
Economic Capital Ratio	44%