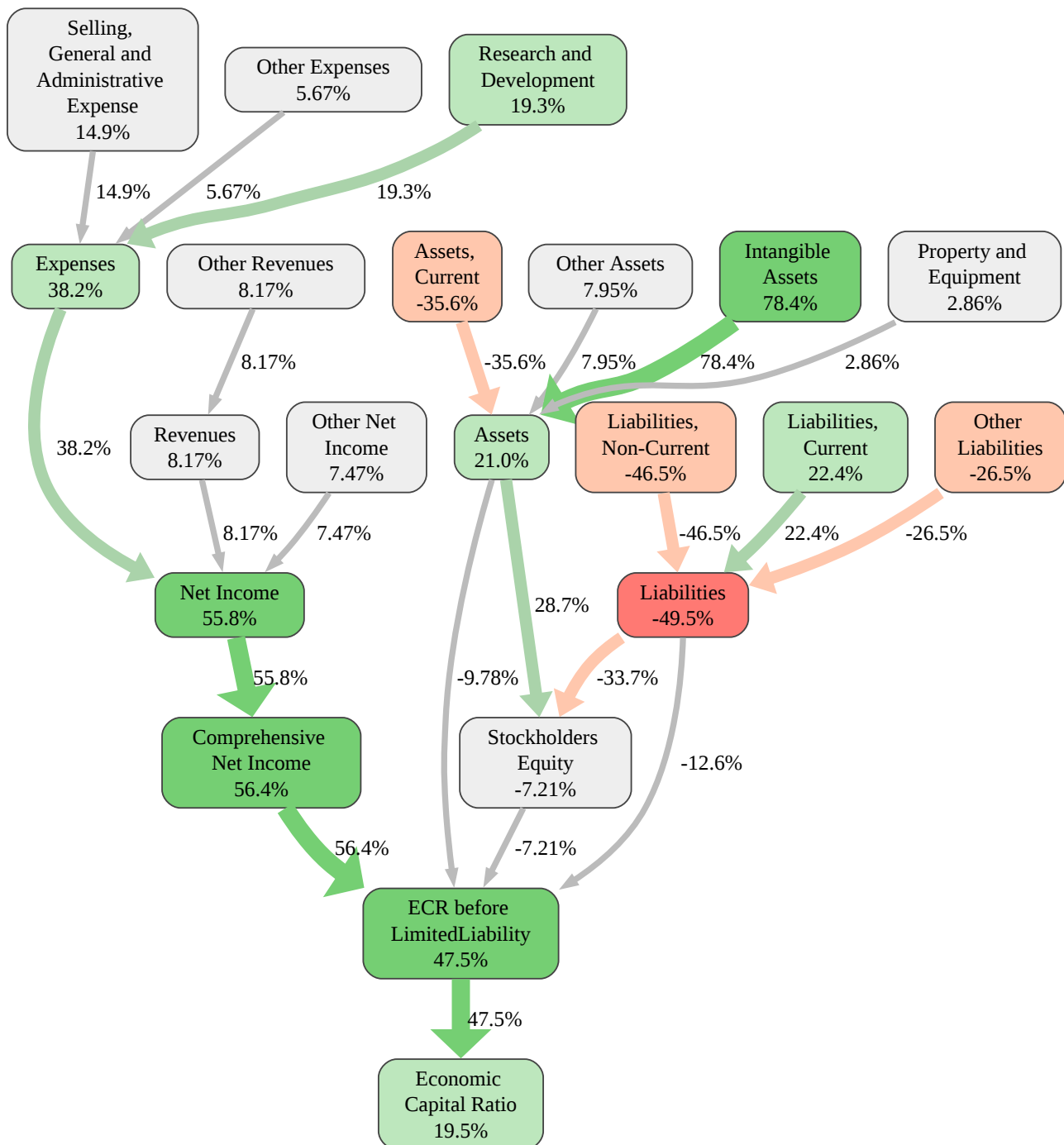




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 78% points. The greatest weakness of Pfizer INC is the variable Liabilities, reducing the Economic Capital Ratio by 49% points.

The company's Economic Capital Ratio, given in the ranking table, is 262%, being 19% points above the market average of 243%.

Input Variable	Value in 1000 USD
Assets, Current	56,244,000
Cost of Goods Sold	9,586,000
Intangible Assets	81,904,000
Liabilities, Current	23,366,000
Liabilities, Non-Current	35,229,000
Other Assets	21,556,000
Other Compr. Net Income	2,586,000
Other Expenses	10,087,000
Other Liabilities	36,886,000
Other Net Income	11,194,000
Other Revenues	51,584,000
Property and Equipment	12,397,000
Research and Development	6,678,000
Selling, General and Administrative Expense	14,355,000

Output Variable	Value in 1000 USD
Assets	172,101,000
Liabilities	95,481,000
Expenses	40,706,000
Revenues	51,584,000
Stockholders Equity	76,620,000
Net Income	22,072,000
Comprehensive Net Income	23,365,000
BaseVar	186,826,000
ECR before Limited Liability	142%
Economic Capital Ratio	262%