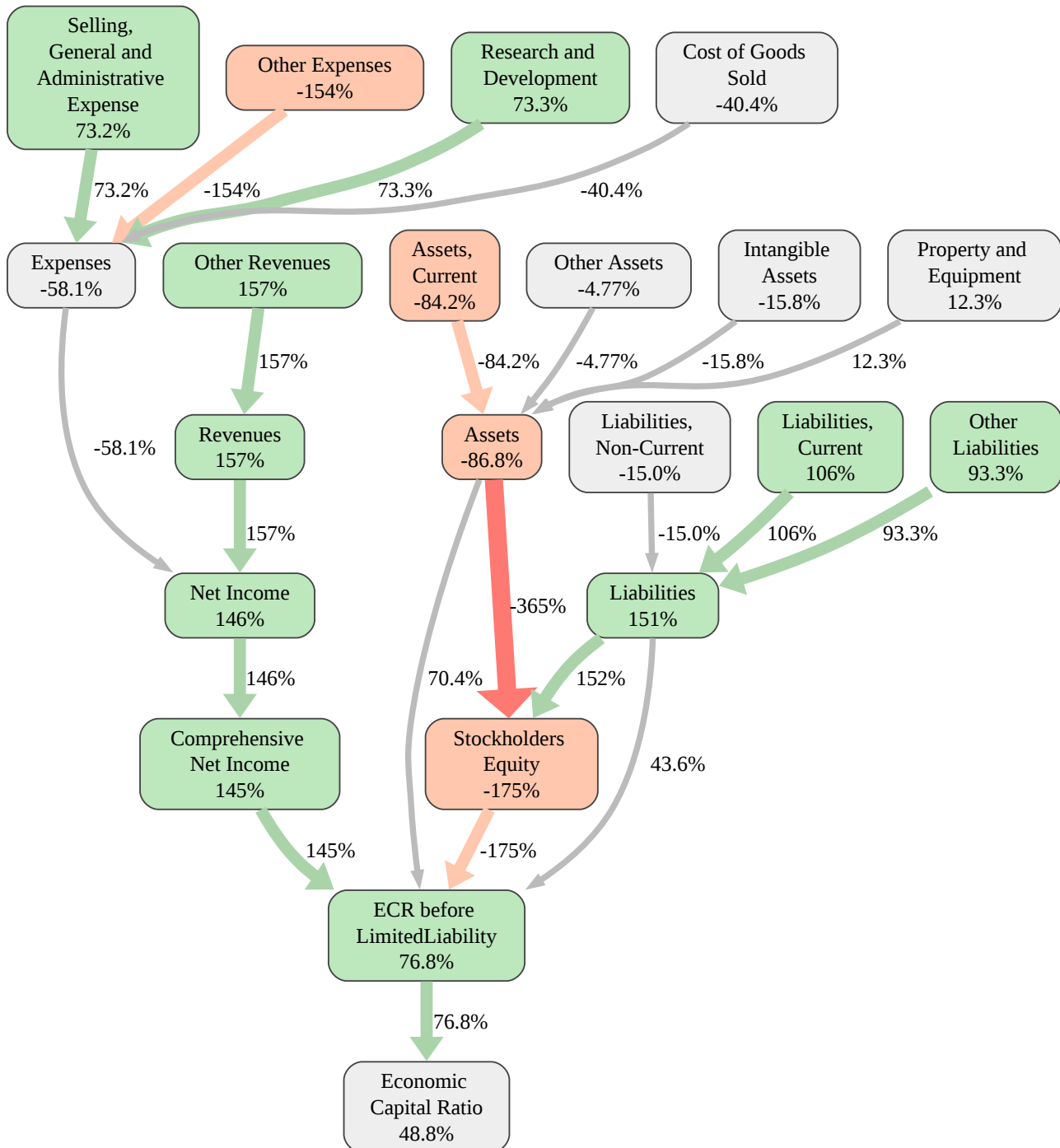




RealRate

PHARMACEUTICAL 2014

Reliv International INC
Rank 91 of 234



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The relative strengths and weaknesses of Reliv International INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Reliv International INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 157% points. The greatest weakness of Reliv International INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 175% points.

The company's Economic Capital Ratio, given in the ranking table, is 292%, being 49% points above the market average of 243%.

Input Variable	Value in 1000 USD
Assets, Current	13,156
Cost of Goods Sold	14,023
Intangible Assets	3,196
Liabilities, Current	6,649
Liabilities, Non-Current	4,819
Other Assets	4,511
Other Compr. Net Income	7.2
Other Expenses	53,419
Other Liabilities	0
Other Net Income	12
Other Revenues	68,207
Property and Equipment	6,735
Research and Development	0
Selling, General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	27,599
Liabilities	11,468
Expenses	67,442
Revenues	68,207
Stockholders Equity	16,130
Net Income	777
Comprehensive Net Income	780
BaseVar	87,367
ECR before LimitedLiability	184%
Economic Capital Ratio	292%