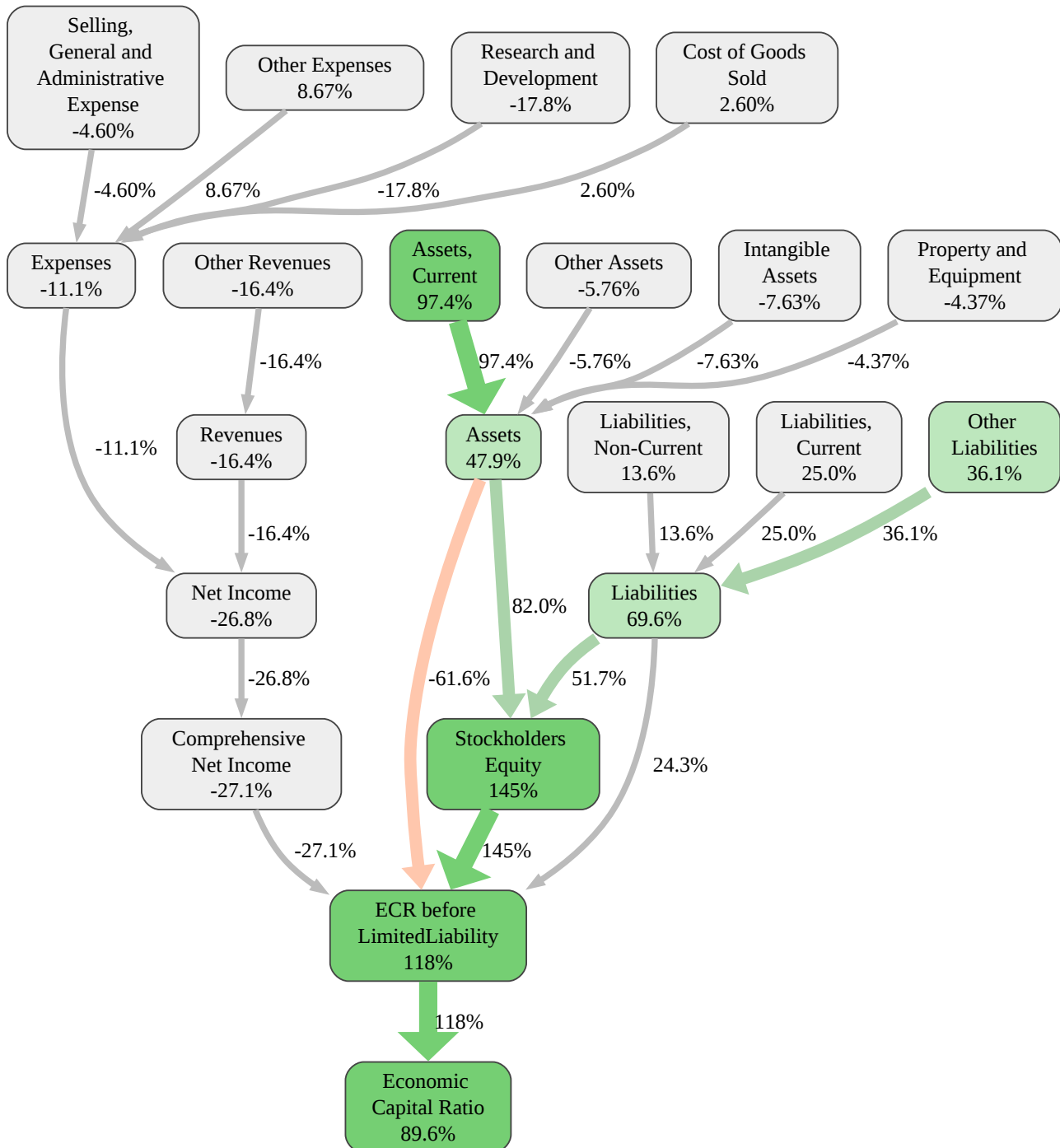




The relative strengths and weaknesses of Geron CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Geron CORP compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 145% points. The greatest weakness of Geron CORP is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 27% points.

The company's Economic Capital Ratio, given in the ranking table, is 332%, being 90% points above the market average of 243%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	67,057	Assets	67,344
Cost of Goods Sold	0	Liabilities	7,587
Intangible Assets	0	Expenses	40,297
Liabilities, Current	7,587	Revenues	2,234
Liabilities, Non-Current	0	Stockholders Equity	59,757
Other Assets	195	Net Income	-38,379
Other Compr. Net Income	-54	Comprehensive Net Income	-38,406
Other Expenses	1,518	BaseVar	58,916
Other Liabilities	0	ECR before LimitedLiability	245%
Other Net Income	-316	Economic Capital Ratio	332%
Other Revenues	2,234		
Property and Equipment	92		
Research and Development	23,155		
Selling, General and Administrative Expense	15,624		