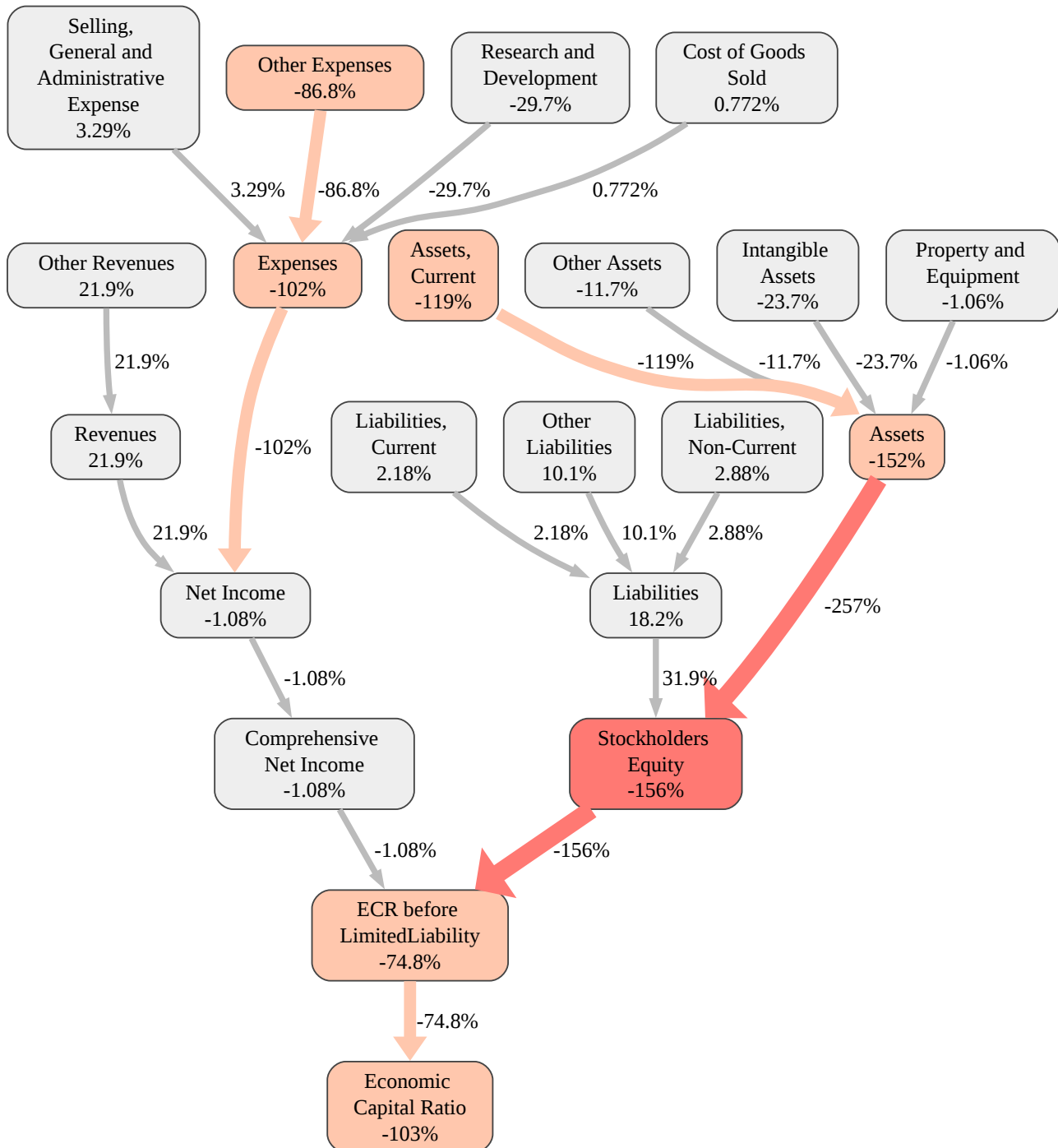




RealRate

PHARMACEUTICAL 2014

Rockwell Medical INC
Rank 175 of 234



The relative strengths and weaknesses of Rockwell Medical INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rockwell Medical INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 22% points. The greatest weakness of Rockwell Medical INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 156% points.

The company's Economic Capital Ratio, given in the ranking table, is 140%, being 103% points below the market average of 243%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	31,918	Assets	36,362
Cost of Goods Sold	0	Liabilities	17,850
Intangible Assets	1,420	Expenses	99,439
Liabilities, Current	17,850	Revenues	52,380
Liabilities, Non-Current	0	Stockholders Equity	18,512
Other Assets	1,375	Net Income	-48,783
Other Compr. Net Income	32	Comprehensive Net Income	-48,767
Other Expenses	45,720	BaseVar	103,893
Other Liabilities	0	ECR before LimitedLiability	-31%
Other Net Income	-1,724	Economic Capital Ratio	140%
Other Revenues	52,380		
Property and Equipment	1,649		
Research and Development	39,382		
Selling, General and Administrative Expense	14,336		