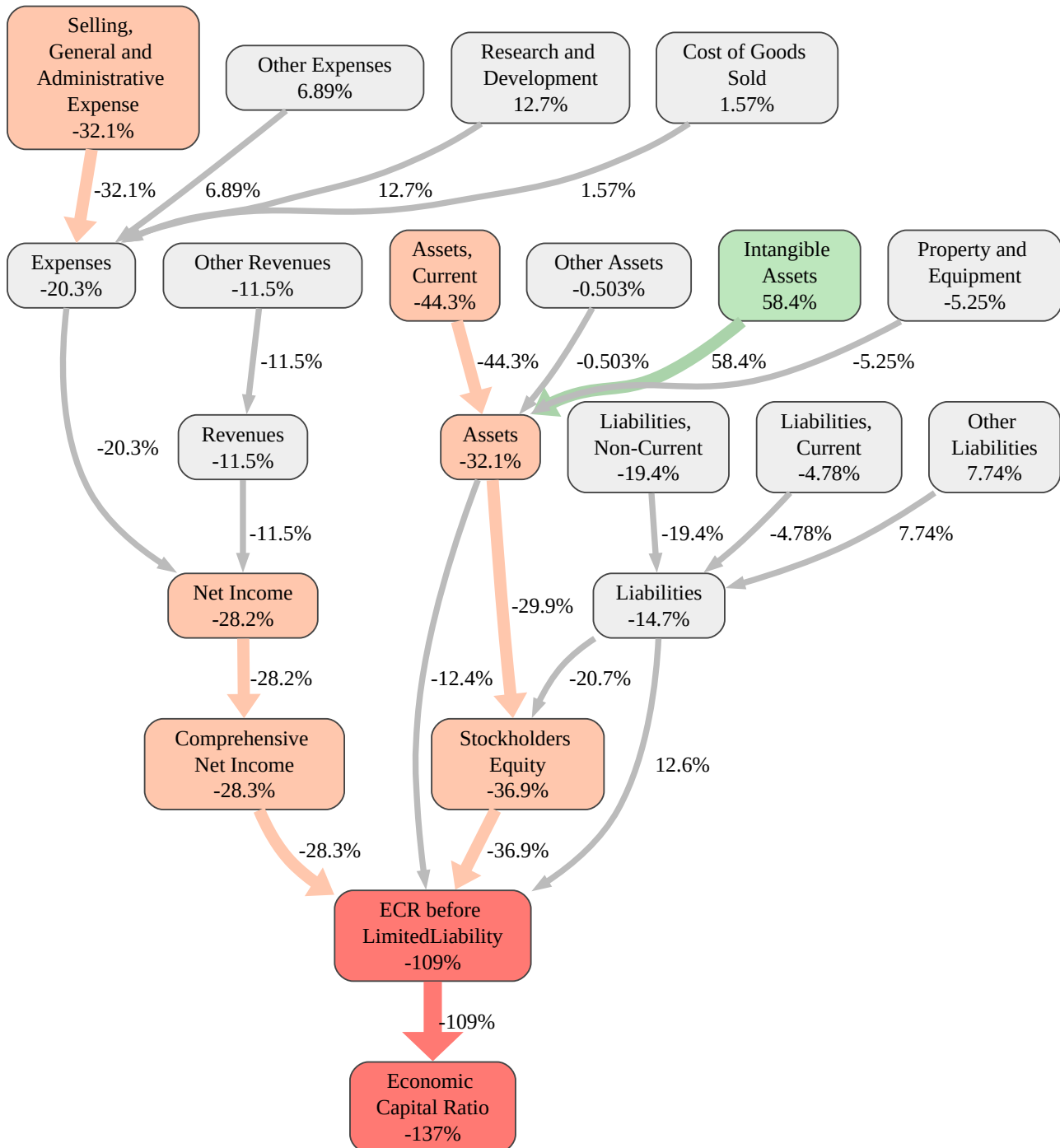




The relative strengths and weaknesses of Innovus Pharmaceuticals INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Innovus Pharmaceuticals INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 58% points. The greatest weakness of Innovus Pharmaceuticals INC is the variable Assets, Current, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 105%, being 137% points below the market average of 243%.

Input Variable	Value in 1000 USD
Assets, Current	484
Cost of Goods Sold	0
Intangible Assets	1,295
Liabilities, Current	1,088
Liabilities, Non-Current	1,083
Other Assets	255
Other Compr. Net Income	0
Other Expenses	1.8
Other Liabilities	0
Other Net Income	-67
Other Revenues	6.6
Property and Equipment	79
Research and Development	93
Selling, General and Administrative Expense	3,801

Output Variable	Value in 1000 USD
Assets	2,113
Liabilities	2,172
Expenses	3,896
Revenues	6.6
Stockholders Equity	-58
Net Income	-3,956
Comprehensive Net Income	-3,956
BaseVar	4,127
ECR before LimitedLiability	-191%
Economic Capital Ratio	105%