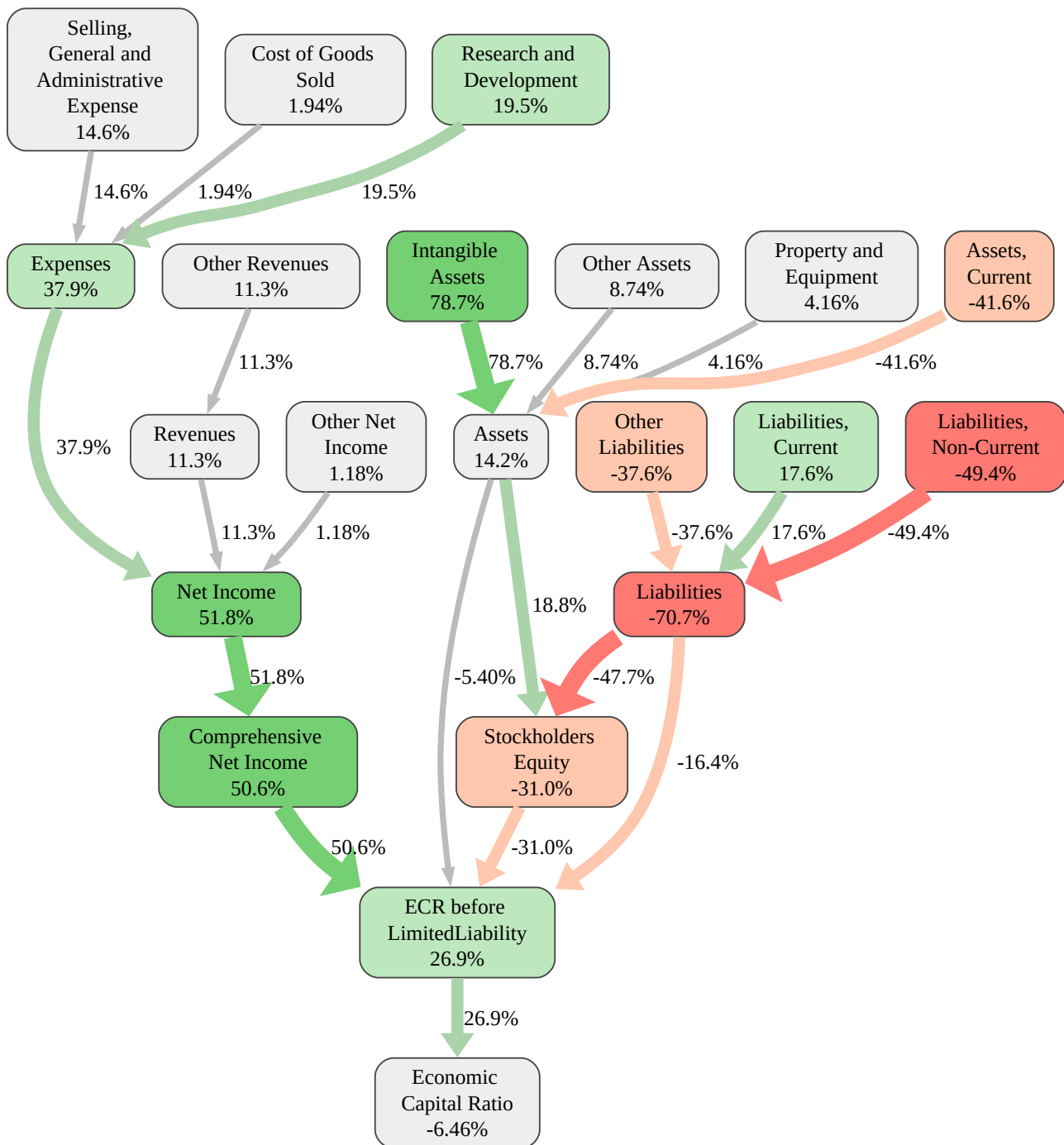




The relative strengths and weaknesses of Pfizer INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pfizer INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 79% points. The greatest weakness of Pfizer INC is the variable Liabilities, reducing the Economic Capital Ratio by 71% points.

The company's Economic Capital Ratio, given in the ranking table, is 247%, being 6.5% points below the market average of 254%.

Input Variable	Value in 1000 USD
Assets, Current	57,702,000
Cost of Goods Sold	0
Intangible Assets	77,235,000
Liabilities, Current	21,631,000
Liabilities, Non-Current	36,424,000
Other Assets	22,575,000
Other Compr. Net Income	-4,078,000
Other Expenses	16,986,000
Other Liabilities	39,597,000
Other Net Income	-961,000
Other Revenues	49,605,000
Property and Equipment	11,762,000
Research and Development	8,393,000
Selling, General and Administrative Expense	14,097,000

Output Variable	Value in 1000 USD
Assets	169,274,000
Liabilities	97,652,000
Expenses	39,476,000
Revenues	49,605,000
Stockholders Equity	71,622,000
Net Income	9,168,000
Comprehensive Net Income	7,129,000
BaseVar	180,523,000
ECR before Limited Liability	122%
Economic Capital Ratio	247%