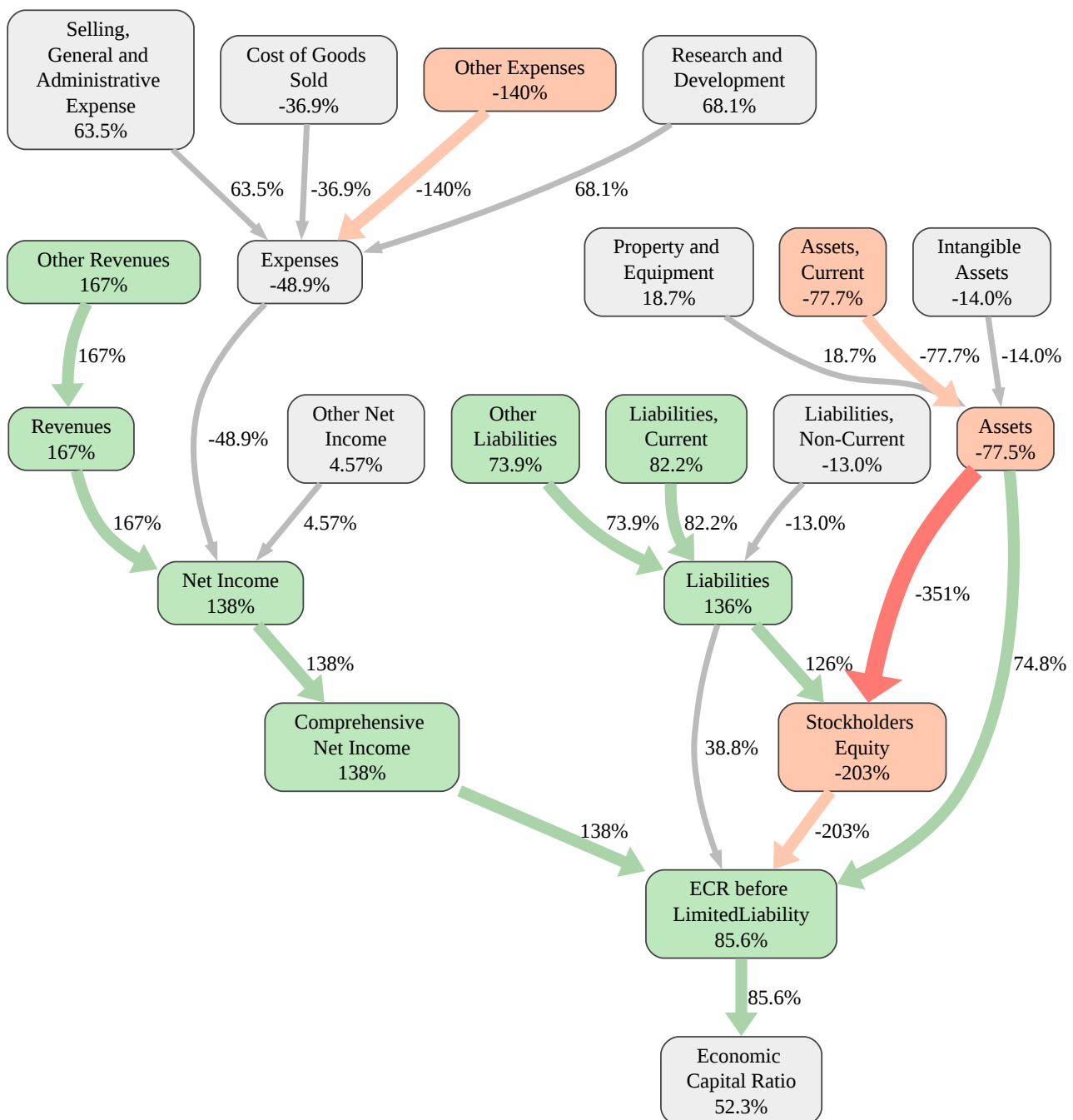




RealRate

PHARMACEUTICAL 2015

Reliv International INC
Rank 111 of 274



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The relative strengths and weaknesses of Reliv International INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Reliv International INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 167% points. The greatest weakness of Reliv International INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 203% points.

The company's Economic Capital Ratio, given in the ranking table, is 306%, being 52% points above the market average of 254%.

Input Variable	Value in 1000 USD
Assets, Current	11,533
Cost of Goods Sold	11,658
Intangible Assets	2,926
Liabilities, Current	5,884
Liabilities, Non-Current	3,966
Other Assets	5,463
Other Compr. Net Income	-78
Other Expenses	44,944
Other Liabilities	0
Other Net Income	-19
Other Revenues	57,345
Property and Equipment	6,926
Research and Development	0
Selling, General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	26,848
Liabilities	9,851
Expenses	56,601
Revenues	57,345
Stockholders Equity	16,997
Net Income	725
Comprehensive Net Income	685
BaseVar	75,371
ECR before Limited Liability	206%
Economic Capital Ratio	306%