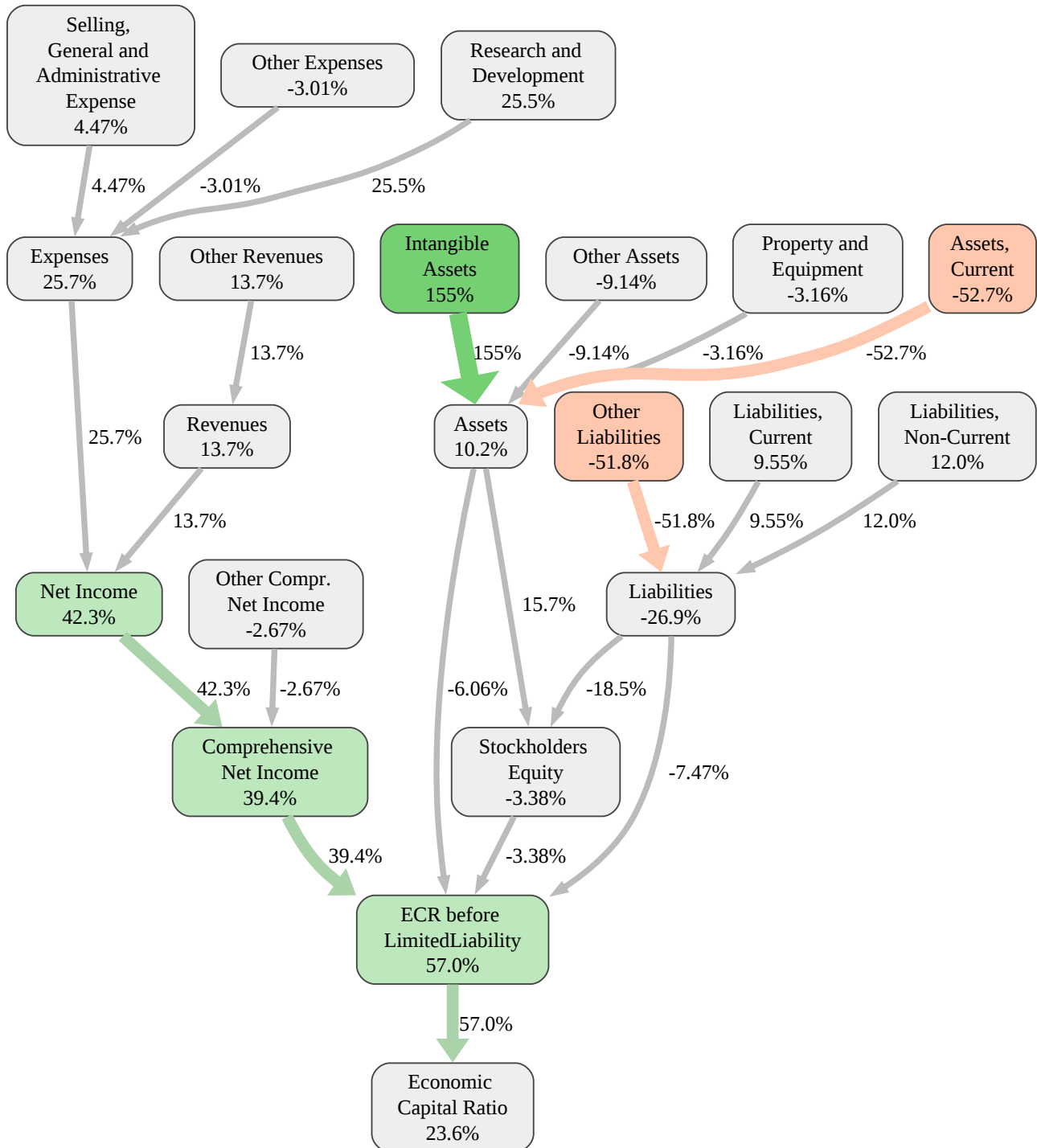




The relative strengths and weaknesses of Tribute Pharmaceuticals Canada Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Tribute Pharmaceuticals Canada Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 155% points. The greatest weakness of Tribute Pharmaceuticals Canada Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 53% points.

The company's Economic Capital Ratio, given in the ranking table, is 278%, being 24% points above the market average of 254%.

Input Variable	Value in 1000 USD
Assets, Current	7,150
Cost of Goods Sold	1,788
Intangible Assets	44,558
Liabilities, Current	8,772
Liabilities, Non-Current	0
Other Assets	359
Other Compr. Net Income	-3,075
Other Expenses	7,466
Other Liabilities	13,967
Other Net Income	0
Other Revenues	16,872
Property and Equipment	1,012
Research and Development	0
Selling, General and Administrative Expense	10,150

Output Variable	Value in 1000 USD
Assets	53,080
Liabilities	22,739
Expenses	19,404
Revenues	16,872
Stockholders Equity	30,341
Net Income	-2,532
Comprehensive Net Income	-4,069
BaseVar	57,585
ECR before LimitedLiability	164%
Economic Capital Ratio	278%