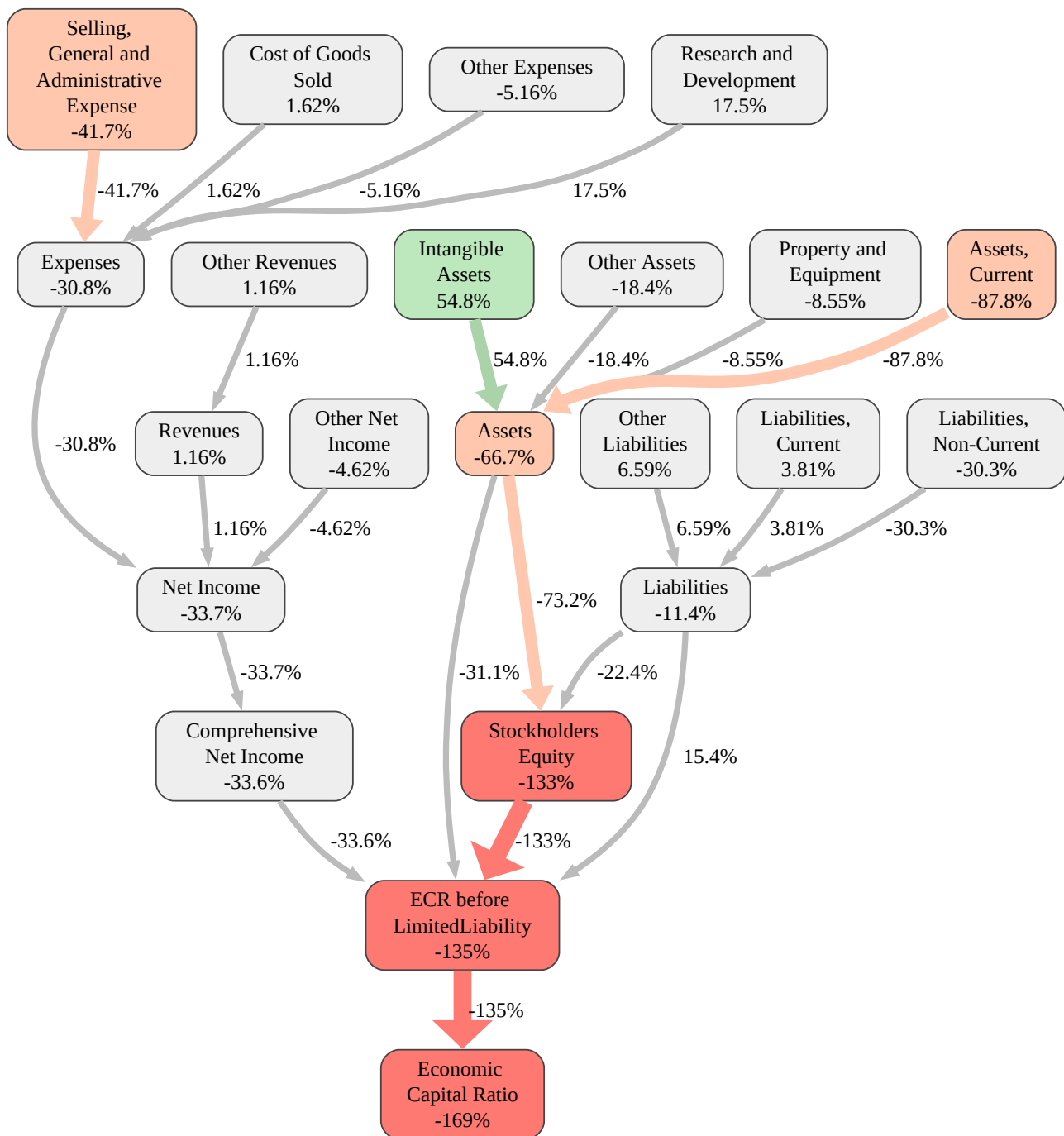




The relative strengths and weaknesses of Innovus Pharmaceuticals INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Innovus Pharmaceuticals INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 55% points. The greatest weakness of Innovus Pharmaceuticals INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 133% points.

The company's Economic Capital Ratio, given in the ranking table, is 85%, being 169% points below the market average of 254%.

Input Variable	Value in 1000 USD
Assets, Current	520
Cost of Goods Sold	0
Intangible Assets	1,485
Liabilities, Current	754
Liabilities, Non-Current	1,753
Other Assets	22
Other Compr. Net Income	0
Other Expenses	928
Other Liabilities	0
Other Net Income	-407
Other Revenues	1,030
Property and Equipment	55
Research and Development	144
Selling, General and Administrative Expense	4,379

Output Variable	Value in 1000 USD
Assets	2,081
Liabilities	2,507
Expenses	5,450
Revenues	1,030
Stockholders Equity	-426
Net Income	-4,827
Comprehensive Net Income	-4,827
BaseVar	5,738
ECR before LimitedLiability	-251%
Economic Capital Ratio	85%