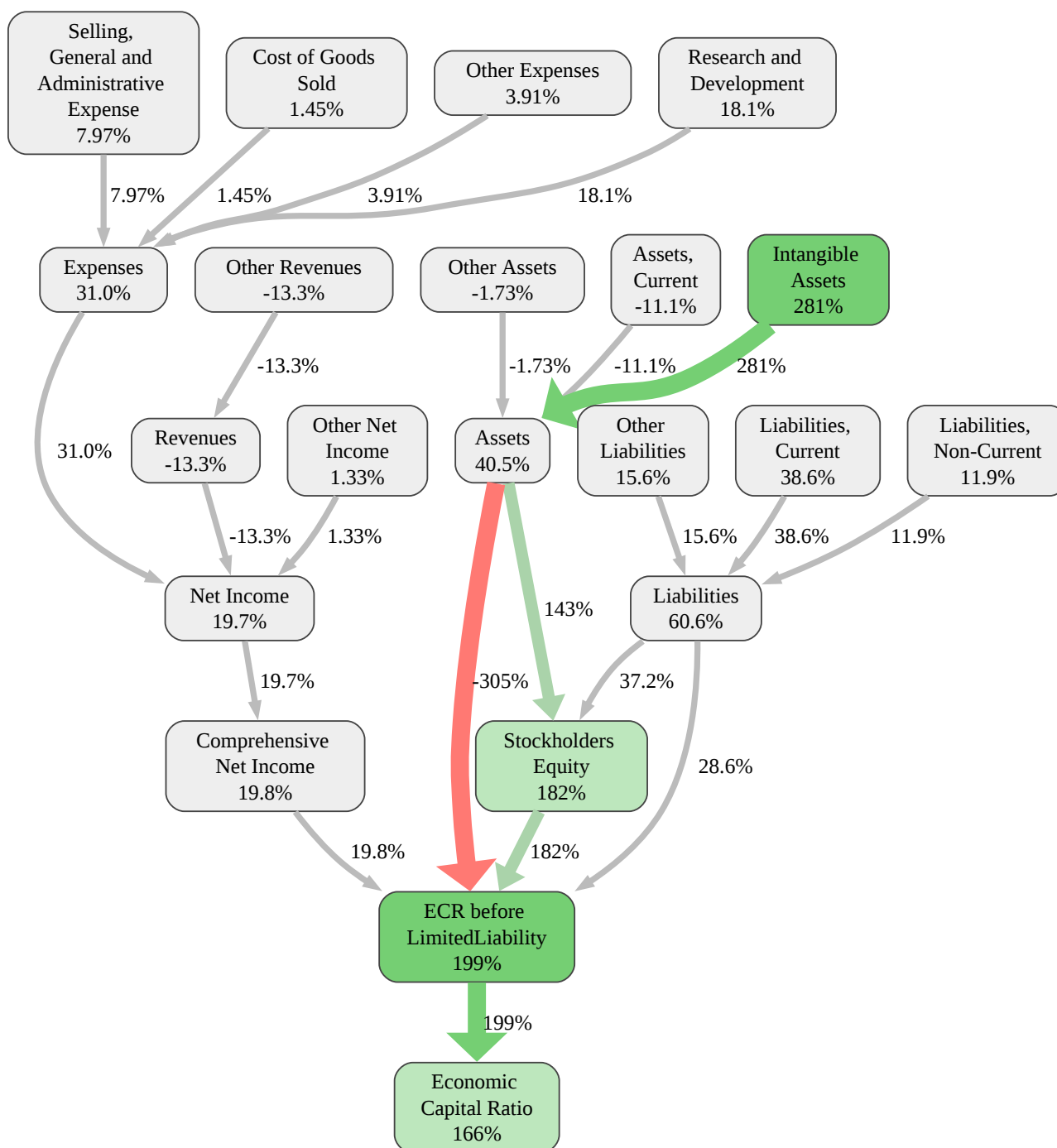




The relative strengths and weaknesses of MIX 1 LIFE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MIX 1 LIFE INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 281% points. The greatest weakness of MIX 1 LIFE INC is the variable Other Revenues, reducing the Economic Capital Ratio by 13% points.

The company's Economic Capital Ratio, given in the ranking table, is 420%, being 166% points above the market average of 254%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	700	Assets	20,586
Cost of Goods Sold	6.8	Liabilities	1,083
Intangible Assets	19,880	Expenses	1,998
Liabilities, Current	583	Revenues	2.0
Liabilities, Non-Current	0	Stockholders Equity	19,502
Other Assets	0	Net Income	-1,996
Other Compr. Net Income	0	Comprehensive Net Income	-1,996
Other Expenses	612	BaseVar	11,834
Other Liabilities	500	ECR before LimitedLiability	374%
Other Net Income	0	Economic Capital Ratio	420%
Other Revenues	2.0		
Property and Equipment	5.4		
Research and Development	0		
Selling, General and Administrative Expense	1,379		