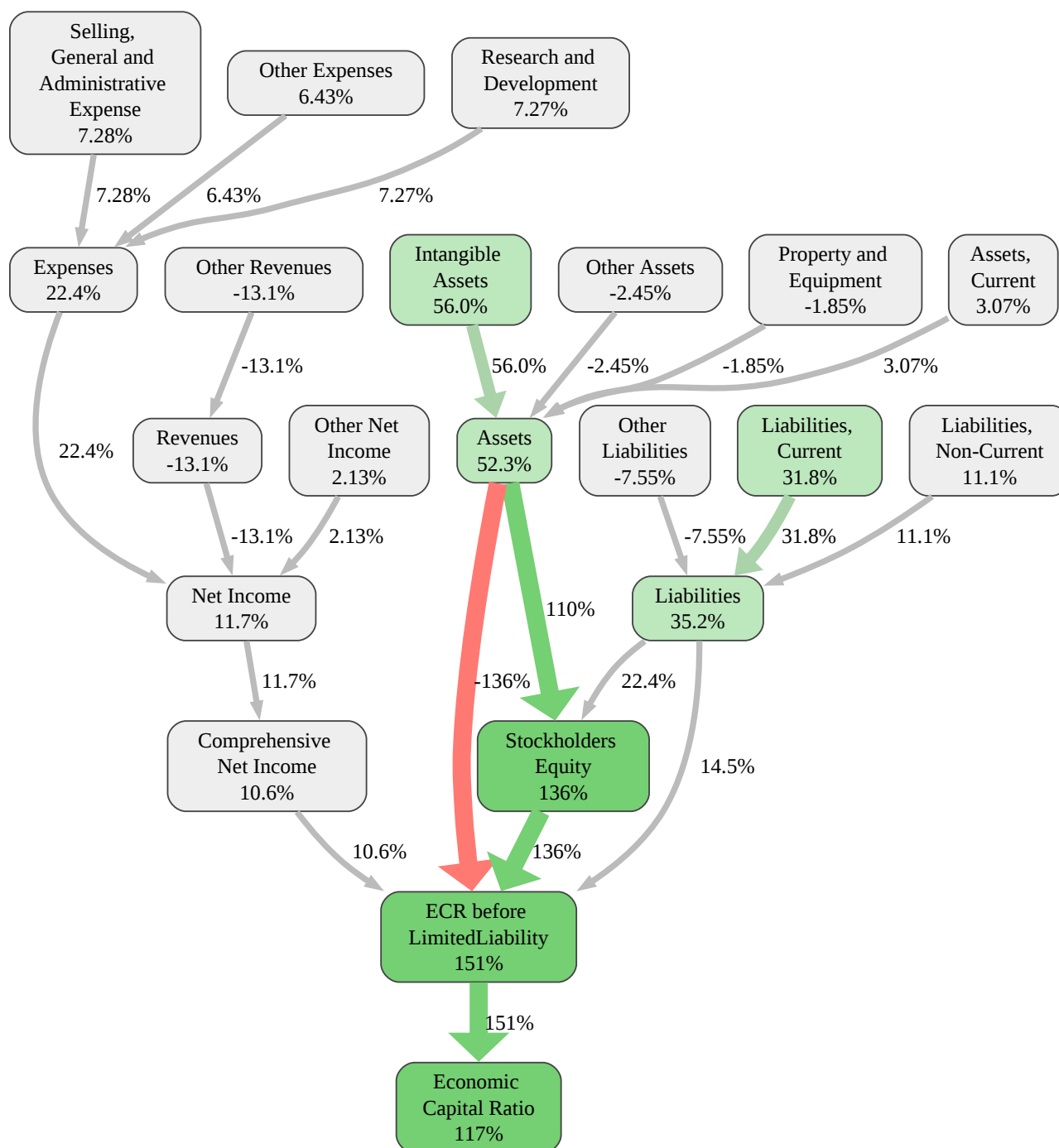




The relative strengths and weaknesses of Aratana Therapeutics INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Aratana Therapeutics INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 136% points. The greatest weakness of Aratana Therapeutics INC is the variable Other Revenues, reducing the Economic Capital Ratio by 13% points.

The company's Economic Capital Ratio, given in the ranking table, is 371%, being 117% points above the market average of 254%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	99,909	Assets	207,903
Cost of Goods Sold	0	Liabilities	26,071
Intangible Assets	103,721	Expenses	40,933
Liabilities, Current	9,468	Revenues	767
Liabilities, Non-Current	30	Stockholders Equity	181,832
Other Assets	3,653	Net Income	-38,816
Other Compr. Net Income	-4,150	Comprehensive Net Income	-40,891
Other Expenses	3,010	BaseVar	140,587
Other Liabilities	16,573	ECR before LimitedLiability	304%
Other Net Income	1,350	Economic Capital Ratio	371%
Other Revenues	767		
Property and Equipment	620		
Research and Development	19,985		
Selling, General and Administrative Expense	17,938		